

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH897 ORDER NO. 88447 DATE 12-23-54

CUSTOMER MUSE'S
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MUSE'S THE STYLE CENTER OF THE
SOUTH

PEACHTREE, WALTON & BROAD, ATLANTA, GA.

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

New Process:

Ref. 4 1/2
L. A. 7 1/2

R

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

W.E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS,
OHIO

NO. 4CH898

ORDER NO. 88312

DATE 12-23-54

25 M POST CARDS C T ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. TO COME

TITLE IN FULL

A-15 PORT COLUMBUS, COLUMBUS,
OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS INCLOSED. . . .

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	JAN 20 1955
SKETCH				
RETOUCHING		4	DEC 24 1954	JAN 7 1955
REPHOTO				
PHOTO-LITHO			JAN 24 1955	
BLEUPRINT				MAR 1 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

W. H. Cross

RUSH

***** DISTRIBUTED BY
CENTRAL KENTUCKY NEWS CO., LEXINGTON, KY.

NO. 408899

ORDER No. 88320

DATE 12-27-54

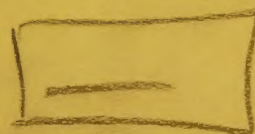
12 1/2 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPENDTHRIFT FARM, LEXINGTON,
KENTUCKY.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

FEB 9 - 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

WHITE FRAME
GREY ROOF
GREEN SHUTTERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____ ESTIMATE AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5	JAN 5
SKETCH				
RETOUCHING	4	1	DEC 28 1954	DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 7 1955	FEB 15 1955
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Process

NO. 4CH901

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.

ORDER No. 88320

CAUFIELD & SHOOK

DATE 12-27-54

12 1/2 M POST CARDS C T ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

BEAUTIFUL BLUE GRASS STOCK
FARM, LEXINGTON, KENTUCKY

IMPRINT SAME AS ABOVE

FEB 17 1955

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE INCLOSED CARD BUT DO A BETTER DETAIL JOB.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects ex
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

60-1168

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	JAN 20 1955
SKETCH				
RETOUCHING		2	DEC 28 1954	JAN 7 1955
REPHOTO				
PHOTO-LITHO			JAN 24 1955	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

How Brown

FEB 18 1955
MAR 18 1955
APR 8 1955

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KY.

NO. 4CH902

ORDER No. 88320

DATE 12-27-54

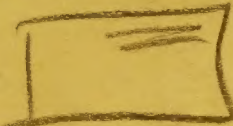
12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL COLISEUM, UNIVERSITY OF
KENTUCKY, LEXINGTON, KENTUCKY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF

FEB 10 1955

RETOUCHING AND COLOR DESCRIPTION

REMOVE: stop sign and lamp.

Light tan brick /
Show nice clouds /

SUBMIT: RET. PHOTO REPHOTO B. & L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects ~~on~~
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6 CH 68

New Process

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			JAN 5	JAN 5	
SKETCH					
RETOUCHING		2	DEC 28 1954	DEC 31 1954	
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF			JAN 7 1955	FEB 15 1955	
ARTIST DEPT.		7			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY CENTRAL KENTUCKY NEWS CO.,
LEXINGTON, KENTUCKY KY.

NO. 4CH900

ORDER No. 88320

DATE 12-27-54

12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAYETTE COUNTY COURT HOUSE,
LEXINGTON, KENTUCKY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

REMOVE: all people, all autos, all wires and posts, garbage can.
Show flag on silver pole.

Bldg. grey stone.

Top tower green

Roofs: grey slate with green borders

Statue: greenish bronze

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

66468

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5	JAN 5
SKETCH				
RETOUCHING	1	3 1/2	DEC 28 1954	DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 7 1955	FEB 15 1955
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY HAMMOND NEWS AGENCY,
HAMMOND, INDIANA

NO. 4CH903

ORDER No. 88458

DATE 12-27-54

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO.

TITLE IN FULL ILLINOIS STREET,
CHICAGO HEIGHTS, ILLINOIS

IMPRINT SAME AS ABOVE

Private # in upper left corner:

CH-12

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCK IN MIDDLE OF STREET AND 3 CARS ON LEFT.

BUILDING ON RIGHT: TAN FRAME. GREEN ROOFS. WALGREEN SIGN: WHITE
ON GREEN. LEFT BUILDING - LIGHT TAN FRONT, RED BRICK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects α
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1954	JAN 4
SKETCH	4	2 1/2	DEC 27 1954	DEC 30 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 7 1955	FEB 18 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY HAMMOND NEWS AGENCY,
HAMMOND, INDIANA

NO. 4CH904

ORDER No. 88458

DATE 12-27-54

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CIVIC AUDITORIUM, HAMMOND,
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. SHOW FLAG FLYING.

RED FLOWERS IN FLOWER BED. BUILDING: LIGHT TAN BRICK WITH
LIMESTONE TRIM. BRONZE DOORS AND SEPARATION.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1954	JAN 3 - 1954
SKETCH				
RETOUCHING		2	DEC 27 1954	DEC 30 1954
REPHOTO				
PHOTO-LITHO			JAN 7 1955	FEB 15 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON,
N.Y.

NO. 4CH905

ORDER NO. 88324

DATE 12-27-54

12 $\frac{1}{2}$ M POST CARDS C T ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT
SAME AS ABOVE

MERRIMAN DAM, NEW YORK CITY
WATER SUPPLY, ~~LACKAWACK, N.Y.~~
LACKAWACK, N.Y.

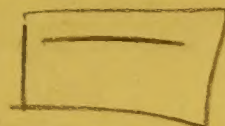


PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

PUT IN SOME BLUE SKY AND CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in the composite set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1954	JAN 3 - 1955
SKETCH				
RETOUCHING		2	DEC 28 1954	DEC 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

New Process

FEB 17 1955
MAR 18 1955

4

NO. 4CH906

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON,
NY N.Y.

ORDER No. 88324

DATE 12-27-54

12½ M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEVERSINK DAM, NEW YORK CITY
WATER SUPPLY, NEVERSINK,
SULLIVAN COUNTY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

PUT IN SOME BLUE SKY AND CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1954	JAN 3 - 1955
SKETCH				
RETOUCHING		1 1/2	DEC 28 1954	DEC 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 7 1955	FEB 15 1955 MAR 18 1955
HAND COLOR PROOF				
ARTIST DEPT.		6 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH908

ORDER NO. 88475 DATE 12-28-54

DEPT.

DATE COMPLETED

CUSTOMER

MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COOK'S MOTEL

3 MILES NORTH OF CARLISLE PENNSYLVANIA
ON US 11; 1 MILE NORTH OF CARLISLE EXIT
OF PENNSYLVANIA TURNPIKE, 14 MILES SOUTH
OF HARRISBURG. *See sketch*

FRONT NO. 13

(All of this on address side)

3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MARKEN & BIELFELD, INC., FREDERICK, MD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

SMALL SIGN AT ENTRANCE: "COOK'S" IN DARK GREEN WITH A WHITE
BACKGROUND SHOULD BE LEGIBLE.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3 1/2
L.A. 7

was

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH909 ORDER NO. 88496 DATE 12-30-54

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
EXCELSIOR INSTITUTE
EXCELSIOR SPRINGS, MO.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

MAKE REPHOTO FROM LARGE PICTURE.

FOLLOW SKETCH FOR LAYOUT — SEE ALSO INSTRUCTIONS
ENCLOSED.

COLOR DESCRIPTION

FOLLOW COLOR SKETCH AS COLOR GUIDE
ONLY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

3M-11-23-53

8 x 10 Rephoto

New Process:

Ret. 3 1/2
L.A. 7 1/2

R

as quoted

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH1

ORDER No. 88491

DATE 12-29-54

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO.

TITLE IN FULL

IMPRINT NONE

C-833. THERE GOES ROGER .. PULLING
ANOTHER FAST ONE !

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLORS

PUT IN COLORED BACKGROUND

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1955	JAN 4
SKETCH				JAN 3 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 15 1955	JAN 25 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF	40			1-26-55
ARTIST DEPT.	38			2-2-55

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION:

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Make Offsets

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH2

ORDER No. 88491

DATE 12-29-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-834. LOVE- THEY SAY IS WICKED
BAD AND BUM ..
BUT GEE - I WISH I COULD FINE
ME SOME !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

JAN 26 1955

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLORS

PUT IN COLORED BACKGROUND

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1955	JAN 3 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 15 55	JAN 25 55
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	40	8 1/2		2-3-55

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

5

Subjects

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

Make
offsets

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH3

ORDER No. 88491

DATE 12-29-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-835. NOW, SHOW DADDY EXACTLY
WHERE YOU FOUND IT !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLORS

PUT IN COLORED BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE - ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1955	JAN 3 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 15 55	JAN 25 1955
HAND COLOR PROOF				
ARTIST DEPT.	38	9		2/3/55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Make Off sets

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH4

ORDER No. 88491

DATE 12-29-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

C-836. WE WERE MARRIED ON ROUTE 22-
STORK CAME ON ROUTE 41 AND I'M
DIVORCIN' THE BUM ON ROUTE 66 !
LIFE ON WHEELS

JAN 25 1955

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLORS

PUT IN COLORED BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1955	JAN 3 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 3/4	JAN 15 1955	1-26-55
ARTIST DEPT.	40	9 1/2		2-4-55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

make off sets

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH5

ORDER No. 88491

DATE 12-29-54

25 M POST CARDS

C.T. ART COLORTONE

MM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

TITLE IN FULL

IMPRINT NONE

C-837. LOVE IS THE ONLY GAME PLAYED
ON A BENCH - AND NEVER CALLED ON
ACCOUNT OF DARKNESS.

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLORS

PUT IN COLORED BACKGROUND

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1955	JAN 3 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	JAN 15 1955	JAN 25 1955
ARTIST DEPT.	38	9		1-26-55

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Make Offsets

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH6

ORDER No. 88640

DATE 1-4-55

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

BR.7- PRINCESS MARGARET ON HER
BICYCLE AT AFRICA U.S.A.,
BOCA RATON, FLORIDA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	JAN 20 1955
SKETCH				
RETOUCHING	3	1	JAN 4 1955	JAN 7 1955
REPHOTO				
PHOTO-LITHO			JAN 24 1955	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 5CH8

ORDER NO. 88648 DATE 1-4-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
CHEROKEE ROSE COURT
ATLANTA, GEORGIA

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(Cherokee Rose Court)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process

Ref. 6 1/2
L.A. 7

R

Add'l Artwork

\$ 6.75

incl. Comm.

4

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH9

ORDER No. 88649

DATE 1-4-55

6 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X 3 $\frac{1}{2}$ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HISTORIC OLD CATHOLIC CATHEDRAL,
VINCENNES, IND. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH957. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 3 1955
SKETCH	2	1/2		
RETOUCHING	4	1/2		APR 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MINIATURES

6590

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH10

ORDER No. 88649

DATE 1-4-55

6 1/2 M MINIATURE VIEW 2 1/2 X 3 1/2 C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

GEORGE ROGERS CLARK MEMORIAL,
VINCENNES, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *incl.*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH796. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

CROP AS MARKED ON OLD CARD - ADD 9/16" SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH	2		FEB 17 1955	APR 1 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6590

XX

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH11

ORDER NO. 88649

DATE 1-4-55'

6 1/2 M MINIATURE VIEW 2 1/2 X 3 1/2 C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. NO

R. M. YES *end*

TITLE IN FULL

LINCOLN MEMORIAL BRIDGE, WABASH RIVER, VINCENNES, IND.

~~THIS BRIDGE IS ON THE SITE OF FERRY LINCOLN USED IN CROSSING WABASH IN 1890.~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH955. MAKE NEW BLACK NEGATIVE

~~REDUCE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH	2	1/2	FEB 17 1955	
RETOUCHING	4	1 1/2		APR 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		4 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

New Process

590

✓
A. A. ARNOLD, VINCENNES, IND.

NO. 5CH12

ORDER No. 88649

DATE 1-4-55

6½ M MINIATURE VIEW 2½X3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CAPITOL OF INDIANA
TERRITORY AND DISTRICT OF
LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH965. MAKE NEW BLACK NEGATIVE

~~REDUCE COLOR PROOF~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH	20	2 1/2		
RETOUCHING		4	FEB 22 1955	APR 1 1955
REPHOTO			FEB 15 1955	FEB 18 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 6 1955	
HAND COLOR PROOF				APR 29 1955
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

590

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH13

ORDER No. 88649

DATE 1-4-55

6 1/2" M MINIATURE VIEW 2 1/2" X 3 1/2" C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER

TITLE IN FULL

INTERIOR OF THE OLD CATHEDRAL,
VINCENNES, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF E.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH958. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 9 - 1955
SKETCH	2	11	FEB 17 1955	APR 1 1955
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 6 1955	APR 29 1955
HAND COLOR PROOF				
ARTIST DEPT.	37	5		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

G 590

Case, Art II

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH14

ORDER No. 88649

DATE 1-4-55

6 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X3 $\frac{1}{2}$ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRANITE STATUE OF COL. FRANCIS
VIGO, VINCENNES, IND.

VIGO, WHO FINANCED CLARK'S
CAMPAIGN AGAINST BRITISH, DIED
A PAUPER-BURIED IN VINCENNES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl.*

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH954. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 3 1955	MAR 9 - 1955
SKETCH <i>L.O.</i>	<i>2</i>	<i>1/2</i>	FEB 17 1955	
RETOUCHING		<i>2</i>		APR 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 6 1955	APR 28 1955
HAND COLOR PROOF				
ARTIST DEPT.	<i>37</i>	<i>1 1/2</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6590

Core Art II

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH15

ORDER No. 88649

DATE 1-4-55

6 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X3 $\frac{1}{2}$ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ORIGINAL SITE OF THE HOME OF
"ALICE OF OLD VINCENNES",

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl.*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH959. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 9 - 1955
SKETCH	2	1/2	FEB 17 1955	APR 1 1955
RETOUCHING	4	1/2		
REPHOTO				
PHOTO-LITHO			APR 6 1955	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Corr. Art II

NO. 5CH16

A. A. ARNOLD, VINCENNES, IND.

ORDER No. 88649

DATE 1-4-55

6 1/2 M MINIATURE VIEW 2 1/2 X 3 1/2 C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *incl*

TITLE IN FULL

IMPRINT NONE

OLD CATHEDRAL AND GEORGE ROGERS
CLARK MEMORIAL

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ~~111111~~ 1BH542. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 9 - 1955
SKETCH <i>Po</i>	<i>2</i>	<i>1/4</i>	FEB 17 1955	
RETOUCHING <i>Lo</i>	<i>4</i>	<i>3/4</i>		APR 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>3 1/2</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

alt w62
Color material sent to Slay

6590

62199

NO. 5CH17

A. A. ARNOLD, VINCENNES, IND.

ORDER No. 88649

DATE 1-4-55

612M MINIATURE VIEW 212X312 C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GROUSELAND- THE WHITE HOUSE OF THE WEST, VINCENNES, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH966. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 9 - 1955
SKETCH	2	1/2	FEB 17 1955	APR 1 1955
RETOUCHING	4	1		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

✓ A. A. ARNOLD, VINCENNES, IND.

NO. 5CH18

ORDER No. 88649

DATE 1-4-55

6½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *encl.*

TITLE IN FULL

CLARK MEMORIAL, LINCOLN BRIDGE
AND PLAZA, VINCENNES, IND.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH459. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 9 - 1955
SKETCH				
RETOUCHING	4	1 1/2	FEB 17 1955	APR 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				APR 29 1955
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Old Way
Colonial*

add to 8/1/55

6590

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH19

ORDER No. 88649

DATE 1-4-55

6 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X3 $\frac{1}{2}$ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M.

YES

TITLE IN FULL

STATUE OF GEORGE ROGERS CLARK
IN MEMORIAL, VINCENNES, IND.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH953. MAKE NEW BLACK NEGATIVE

~~RETOUCH COLOR~~

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH	2	1/2	FEB 17 1955	
RETOUCHING	2	2		APR 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6590

A. A. ARNOLD, VINCENNES, IND.

NO. 5CH20

ORDER No. 88649

DATE 1-4-55

6 $\frac{1}{2}$ M MINIATURE VIEW 2 $\frac{1}{2}$ X3 $\frac{1}{2}$ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES *encl*

TITLE IN FULL

ABRAHAM LINCOLN MEMORIAL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH1833. MAKE ~~NEW~~ ~~BLACK NEGATIVE~~

~~REPHOTO~~ ~~FOR PLATES~~

New Colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 3 - 1955
SKETCH	2	1/2		
RETOUCHING	2	1/2	FEB 22 1955	APR 1 1955
REPHOTO			FEB 15 1955	FEB 18 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 6 1955	
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Process

New Colors

6590

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH21 ORDER NO. 88662 DATE 1-5-55

CUSTOMER
BOB STEPHENS & ASSOCIATES
LINCOLN, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2 1/4"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
TOWN & COUNTRY MOTEL — LINCOLN,
NEBRASKA

HIGHWAY 6 & 77 — PHONE 6-2341

FRONT NO.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Bus Card

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process
Lo 7
Rt 3 1/2
La 5

Printy on quality
Proof Mon Feb 2
Wed
R 05H

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH22

ORDER No. 88665

DATE 1-5-55

25^M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THERE'S ALWAYS ROOM
FOR ONE MORE AT A TRAILER CAMP
. BUT . . WHERE ?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

Private # upper right corner: C-838

© CURT TEICH & CO., INC. - bpt
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE COLORED SKETCH FOR COLORS

Strengthen colors

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	
SKETCH	20	1/2	JAN 6 1955	JAN 7 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH23

ORDER No. 88665

DATE 1-5-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL WE HIT THE GYPSY TRAIL
AND WE'RE LIVIN' LIKE 'EM TOO.

-IMPRINT NONE

FEB 3 - 1955

Private # upper right corner: C-839

© CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLORS

Strengthen colors

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. ☒ Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	
SKETCH <i>Lo</i>		<i>1/2</i>	JAN 6 1955	JAN 7 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 25 1955	FEB - 1 - 55
ARTIST DEPT.		<i>9:25</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Old Way

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH24

ORDER No. 88665

DATE 1-5-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO /

TITLE IN FULL WOULD YOU MIND TELLING
MY HUSBAND- WE'RE EATING OUT
THE DINNER GOT LOUSED UP !

IMPRINT NONE

Private # upper right corner: C-840

© CURT TEICH, CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR SKETCH FOR COLORS

Intense colors

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	
SKETCH	20	✓	JAN 6 1955	JAN 7 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		972		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Old Day

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 5CH25

ORDER No. 88665

DATE 1-5-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

TITLE IN FULL SO THERE'S NOTHING

IMPRINT NONE

DOWN HERE TO WRITE HOME ABOUT
EH?

FEB 3 - 1955

Private #upper right corner: C-841

© CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR SKETCH FOR COLORS

Strength colors

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF ☒ YES HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	
SKETCH		✓	JAN 6 1955	JAN 7 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Old Day

CURT TEICH & CO., INC., CHICAGO, ILL.

NO 5CH26

ORDER NO. 88665

DATE 1-5-55

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

TITLE IN FULL DOESN'T THAT PROVE
THAT YOU'RE THE ONLY GIRL ?

IMPRINT NONE

Private #upper right corner: C-842

© CURT TEICH, Co INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR SKETCH FOR COLORS

Strengthen colors

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1955	
SKETCH		✓	JAN 6 1955	JAN 7 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 25 1955	
BLUEPRINT				FEB - 4 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		97		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 5CH27

ORDER No. 89543

DATE 3-8-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SACRED HEART HOSPITAL,
CUMBERLAND, MARYLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1955	MAR 31 1955
SKETCH				
RETOUCHING		7	MAR 23 1955	
REPHOTO			MAR 21 1955	MAR 25 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 19 1955	MAY 26 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 4CH28 5CH28

UNION DISTRIBUTORS, INC., RED BANK, N.J.

ORDER No. 88550

DATE 1-7-55

6 1/2 M POST CARDS C T ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

St. Mark's Roman Catholic Church,
Sea Girt, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c t

RETOUCHING AND COLOR DESCRIPTION

Color of church is light buff brick
~~Please~~ remove telephone wires from photograph
~~Please submit proof~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1955	JAN 14 1955
SKETCH				
RETOUCHING		2 1/2	JAN 10 1955	JAN 11 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 1/2	JAN 18 1955	MAR 1 1955 APR 8 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH29 ORDER NO. 88695 DATE 1-7-55

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper: McCLURE-NORRINGTON
CHEVROLET CO.

Lower: 46th and TROOST - KANSAS CITY, MO
WE-0734

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT REAR END OF CAR SHOWING IN WINDOW ON RIGHT SIDE OF BLDG.,
ADD 'BEL AIR' CONVERTIBLE (B) IN CORNER FRONT WINDOW HEADING TO RIGHT.
ADD 'BEL AIR' 2-DR. SEDAN IN WINDOW TO LEFT AND REVERSE SO IT WILL BE FACING
TOWARD THE LEFT. (SEE OLD CARD ENCLOSED)./

COLOR DESCRIPTION

FOR COLOR OF BRICKS AND TRIM FOLLOW SHADE OF RED AND BUFF
AS USED ON CARD 3BH1045 ENCLOSED (HOTEL MELBOURNE)./

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Mr. Brown
Rt 3 1/2
La 7

PK

PUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH30 ORDER NO. 88561 DATE 1-11-55

CUSTOMER ILLINOIS INSTITUTE OF TECHNOLOGY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 1 - 1958

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(A SECTION OF THE ILLINOIS INSTITUTE
OF TECHNOLOGY CAMPUS, CHICAGO, KNOWN
AS "MIES ALLEY" ETC.)

COLOR DESCRIPTION

Blégs.. Beige brick with black metal trim.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

20

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH31 ORDER NO. 88561 DATE 1-11-55

CUSTOMER ILLINOIS INSTITUTE OF TECHNOLOGY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint
Side Center

TORKEL KORLING, HEDRICH-BLESSING

APR 11 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(ST. SAVIOUR'S CHAPEL, ETC.)

COLOR DESCRIPTION

BUILDING * Beige brick with black metal trim.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH32

ORDER NO. 88561 DATE 1-11-55

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

PHOTO RETURNED

CUSTOMER ILLINOIS INSTITUTE OF TECHNOLOGY
CHICAGO, ILLINOIS

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

BILL HEDRICH, HEDRICH-BLESSING

APR 1 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(CARMAN HALL IS ONE OF FOUR MODERN
STUDENT-FACULTY-STAFF APARTMENT
BUILDINGS, ETC.)

REMOVE CARS

Take out old bldg at right.

COLOR DESCRIPTION

BUILDING- beige brick with black metal trim.

PHOTO USED FOR

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH33 ORDER NO. 88561 DATE 1-11-55

CUSTOMER

ILLINOIS INSTITUTE OF TECHNOLOGY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 $\frac{1}{2}$ " M POST CARDS SIZE 3 $\frac{1}{2}$ " x 5 $\frac{1}{2}$ "

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

~~PHOTOGRAPH BY JOSEPH J. LUCAS, JR.~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

REMOVE ALL CARS

(A VIEW OF THE ILLINOIS INSTITUTE OF
TECHNOLOGY CAMPUS, CHICAGO, ETC.)

COLOR DESCRIPTION

NEW BUILDINGS — Beige brick with black metal trim.

OLD BUILDINGS — Dark red like #62 with grey/black slate roofs

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

New Process
Oct 4.
La. 7.

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH34

ORDER NO. 88704 DATE 1-11-55

DEPT.

DATE COMPLETED

CUSTOMER

RANDOM HOUSE ADV.,
OMAHA, NEBRASKA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEBRASKA'S LARGEST ROLLER RINK
CROSSTOWN ROLLER RINK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT WITH THREE VIEWS:

COLOR DESCRIPTION

NOTE LAYOUT: SOFAS -#2 RED. WALLS #3 BLUE. RAILINGS #4 BLUE
FLOOR RINK - LIGHT WOOD. FLOOR PADIO-DARK GREY TO BLACK
SOFA DETAIL IN CHROME. SOUND PROOFING ON CEILING IN LIGHT TAN.
LIGHT FIXTURES ARE WHITE. WALLS IN LOBBY #16 GREEN, SAME COLOR
GREEN FOR LOCKERS. SIGN IN SNAK BAR: WHITE BACKGROUND.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

New Process

3 Rephotos 5x7

L.O.

Ret.

L.A.

1

3

9

as quoted

R

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH35

ORDER NO. 88707 DATE 1-11-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
BLUFF CITY NEWS CO.,
MEMPHIS, TENNESSEE

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HECK'S ESSO SERVICENTER

HECK'S HOME OF GOOD EATS -

JCT. 61-63-64 MARION, ARK.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 28 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process
Ref. 4
L.A. 8
R
as given
RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH36

ORDER NO. 88713 DATE 1-12-55

DEPT.

DATE COMPLETED

CUSTOMER THE BLOCK HOTEL
ANGOLA, NEW YORK

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BLOCK MOTEL

ULTRA MODERN ~~CABINS~~ MOTEL - COTTAGES

ROUTE 5

ANGOLA, N.Y.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAY 24 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

JUL 6 - 1955 B. R. M.

FOLLOW CARD 1CH600 FOR LAYOUT — WITH EXCEPTION
OF EXTERIOR VIEW OF COURTS AS MARKED WITH "X".
NEW PHOTO OF THIS VIEW TO COME.

ADD NEW BLDGS AS PER SKETCH

COLOR DESCRIPTION

FOLLOW CARD 1CH600 FOR COLORING
WITH NEW VIEW TO COME.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

making
upper part
32-5-26-53
view only
old way

hc 1/2
La 4

as quoted

630

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 5CH37

ORDER No. 88717

DATE 1-12-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TITCHER-GOETTINGER DEPARTMENT
STORE, DALLAS, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

FEB 18 1955

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE AND CARS. CROP TO FEATURE BUILDING, AS MARKED.

BUFF COLOR BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1955	JAN 31 1955
SKETCH				
RETOUCHING		34	JAN 14 1955	JAN 21 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		72		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 5CH38

ORDER No. 88717

DATE 1-12-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST BAPTIST CHURCH,
DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PROPORTION COMPOSITE PHOTOGRAPH FOR BEST VIEW.
SEE INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 28 1955
SKETCH				
RETOUCHING	1	6-15	JAN 17 1955	JAN 25 1955
REPHOTO				JAN 13 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 21 1955	MAR 13 1955
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 5CH39

ORDER No. 88717

DATE 1-12-55

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PARKLAND MEMORIAL
HOSPITAL FOR THE COUNTY AND CITY
OF DALLAS, TEXAS

Sub: Staff Residence Building

Sub: The University of Texas South-
western Medical School

Sub: Parkland Memorial Hospital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

MAR 1-1955

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 3 VIEWS: ARRANGED AS ON PENCIL LAYOUT.

3 PHOTOS, RETOUCH AND COLOR INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1955	FEB 3 - 1955
SKETCH		1 1/2	JAN 18 1955	
RETOUCHING		6		JAN 27 1955
REPHOTO				JAN 13 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3 Photos

W. H. H. H.

2

MAR 10 1955
APR 8 1955

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH40

ORDER NO. 88724 DATE 1-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

AIR CONDITIONED

AMPLE PARKING IN REAR OF BUILDING

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO BE A VERTICAL VIEW: ADD SKY AND FOREGROUND TO
GET PROPER PROPORTIONS. AND ALSO INSTRUCTIONS ENCLOSED
WITH TISSUE OVERLAY.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Handwritten notes: "New Design", "B-6", "L-7".

Handwritten notes: "Add'l Artwork", "\$4.- incl. Comm.", "R".

Handwritten notes: "6-581", "Rush".

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH41

ORDER NO. 88742 DATE 1-14-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

TUSCANY MOTEL
HOLLYWOOD, FLORIDA

100 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TUSCANY MOTEL
3800 OCEAN DRIVE
HOLLYWOOD BEACH, FLA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY FOR INSTRUCTIONS

NEGATIVE ENCLOSED OF SIGN.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Old Wavy

EX 10
7
40
2
20

Add'l artwork

Red Impression Reproduction

\$ 15.00

imbi. Comm.

MAKEROVER

Change to ADV. 500. 5/1/55

EST. Makeover Time Required

REMARKS	TIME	Time Recorded in Case File
Retouching	1	
Change hand color	1/2	

Very Rush must
have proof 2/10/55

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

5CH42 ORDER NO. 88581 DATE 1-17-55

CUSTOMER

CHAMPAIGN-URBANA NEWS,
CHAMPAIGN, ILL.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

VERN SMITH "MARATHON" CHAMPAIGN,
ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAR 31 1955 BP

MAR 30 1955 type

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE SKETCH INCLOSED.....

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

PHOTO USED FOR

New Process?

Ref. 3 1/2
L.A. 7 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH43 ORDER NO. 88760 DATE 1-18-55

CUSTOMER CENTRAL STATES EQUIPMENT CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL FORT SHELBY
DETROIT, MICHIGAN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 24 1955
MAR 22 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CARD ENCLOSED FOR LAYOUT OF R.M. AND CUT

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

5x7
2x3
2x7 1/2

New Process

Waco

Rephoto &
add'l artwork
6. — inch. Cam

22

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 5CH44

ORDER NO. 88762

DATE 1-18-55

12½ M MINIATURE VIEW 2½ X 3½ C.T. ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

SUNSHINE SKYWAY, LONGEST CONTINUOUS
STRUCTURE OVER WATER IN THE WORLD
ST. PETERSBURG, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH695. ~~MAKE NEW BLACK NEGATIVE~~

~~REDUCE COLOR PLATES~~

THE BRIDGE SPAN TO BE A LIGHT SILVER COLOR, ALMOST
WHITE TO CONTRAST TO BLUE BACKGROUND

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 28 1955
SKETCH	20	1/2		
RETOUCHING	4	1/2	JAN 19 1955	JAN 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	1/2	JAN 31 1955	2-2-55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Handwritten: New Process
for 538

Handwritten: 538

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 5CH45

ORDER No. 88776

DATE 1-19-55

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL V.F.62-WASHINGTON
MEMORIAL CHAPEL AND BELL TOWER,
VALLEY FORGE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

IMPRINT SAME AS ABOVE

3CH321

MAR 2-1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH321. FOLLOW KODACHROME CARD ENCLOSED
FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1955	FEB 7 - 1955
SKETCH				
RETOUCHING	3	2	JAN 20 1955	JAN 27 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

A. B. WYCKOFF, STROUDSBURG, PA.

NO. 5CH46

ORDER No. 88777

DATE 1-19-55

12 1/2

M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

MONROE COUNTY GENERAL HOSPITAL,
EAST STROUDSBURG, PENNSYLVANIA



FEB 22 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FENDER OF CAR IN LOWER LEFT CORNER AND SHADOW OF POLE.
CROP AT BOTTOM TO MEET SIDEWALK AT LOWER RIGHT CORNER, AS
INDICATED ON BACK OF PHOTO.

FOLLOW TRANSPARENCY FOR COLOR GUIDE ONLY

(DO NOT USE ANY AUTUMN COLORING)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE - ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1955	JAN 31 1955
SKETCH	1	3	1-19-55	JAN 21 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By

By

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 5CH47

ORDER No. 88782

DATE 1-19-55

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL JAMES MONROE
FIFTH PRESIDENT OF THE UNITED
STATES 1817-1825.

IMPRINT SAME AS ABOVE

MAR 2-1955

in Panel across bottom 9-11

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PRINT FROM 35MM.
USE-~~XXXX~~ ENCLOSED 35MM TRANSPARENCY FOR PICTURE, AND COLORS.
DO NOT SHOW THE GILT FRAME. SIMILAR TO THEIR CARD,
WITH TITLE ACROSS THE BOTTOM, ON PICTURE SIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH				
RETOUCHING	2	2	JAN 26 1955	FEB 1 1955
REPHOTO			JAN 20 1955	JAN 25 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7	FEB 10 1955	MAR 10 1955

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Alvin Brown

APR 8 1955
MAY 17 1955

OCT 31 1955

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 5CH48

ORDER No. 88782

DATE 1-19-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FINE ARTS CENTER,
MARY WASHINGTON COLLEGE,
FREDERICKSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE STUDENTS. USE 2nd PHOTO FOR LANDSCAPING ONLY.
CLOSE ALL WINDOWS.

BUILDING IS RED BRICK. TRIM, WINDOW FRAMES, PILLARS, ETC. ARE
ALL WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 28 1955
SKETCH				
RETOUCHING	6	2 1/2	JAN 19 1955	JAN 25 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 31 1955	MAR 10 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

7/18/55
2K

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH49 ORDER NO. 88792 DATE 1-20-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 13

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Holiday Motor Hotel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process

Rev. 4½
L.A. 7

R

RUS A

RED RIVER NEWS CO., MONROE, LA.

NO. 5CH50

ORDER No. 88794

DATE 1-20-55

12½ M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO.

TITLE IN FULL ST. FRANCES HOSPITAL,
MONROE, LOUISIANA.

IMPRINT SAME AS ABOVE

(put at bottom of message space):
MONROE LOUISIANA- THE HEART OF THE
WORLD'S LARGEST GAS FIELD

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL POSTS, WIRES, PEOPLE, AND CARS. SHOW LAWN IN FRONT
OF BUILDING AND COMPLETE THE ALUMINUM STRIP OVER ENTRANCE.

BUFF COLOR BUILDING. CROSSES ARE LIGHTER
CONCRETE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 27 1955	FEB 7 - 1955
SKETCH				
RETOUCHING	4		JAN 21 1955	JAN 27 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RED RIVER NEWS CO., MONROE, LA.

NO. 5CH51

ORDER NO. 88794

DATE 1-20-55

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NORTH-EAST LOUISIANA
STATE COLLEGE, MONROE, LOUISIANA

Sub-title: T.O.BROWN HALL
(ADMINISTRATION BLDG.)

Sub-title: LIBRARY

Sub-title: STUDENT UNION BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

(put at bottom of message space):
MONROE LOUISIANA- THE HEART OF THE
WORLD'S LARGEST GAS FIELD.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION 3-VIEW CARD- BEST ARRANGEMENT.

T.O.BROWN HALL: REMOVE GIRL AND FIX LAWN. LIGHT TAN & CONCRETE BLDG.
WHITE DOORS RIGHT & LEFT-BROWN DOORS AT CENTER.

LIBRARY: LIGHT TAN & CONCRETE BUILDING.

STUDENT UNION BLDG: REMOVE POST, WIRE & CAR, ALSO TRASH CAN.
LIGHT TAN & CONCRETE BUILDING. BROWN WINDOW
FRAMES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

order for this card set. Please
see to it that all the cards are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH	20	1	JAN 24 1955	FEB 1 1955
RETOUCHING		4		
REPHOTO			JAN 20 1955	JAN 21 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 19 1955	MAR 18 1955
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH52

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

ORDER No. 88799

DATE 1-20-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL ST.VINCENT INFIRMARY,
LITTLE ROCK, ARKANSAS.

IMPRINT SAME AS ABOVE,

FEB 28 1955



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIX UP LAWN AND FOREGROUND. REMOVE HYDRANT & SMALL SIGN, ETC.
FLESH COLORED BUFF BRICK WITH ALUMINUM WINDOWS, AND WHITE CROSS.
ENTRANCE PILLARS ARE BROWN. LIGHT POSTS ARE CONCRETE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 28 1955
SKETCH				
RETOUCHING	3	3	JAN 21 1955	JAN 25 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 31 1955	MAR 10 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH53

ORDER NO. 88591 DATE 1-21-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

HAYDON ORD MERRILL
BYWOOD, UPPER DARBY, PENNA.

6 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 4 - 1955
APR 7 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 Puppies in goblets)

MAKE A PRINT FROM NEGATIVE ENCLOSED.

COLOR DESCRIPTION

CLOTH ON TABLE IS RED AND WHITE.
PUPPIES ARE TAN.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

New Process
1 Print 5x7
Ret 2
La 7
as quoted
Correct
Art

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 5CH54

ORDER No. 88807

DATE 1-21-55

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A-17 STADIUM, OHIO
STATE UNIVERSITY,
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as
2AH245

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROPPING ON RIGHT SIDE & ALONG THE TOP ONLY, IF NECESSARY. SOME OF THE RIVER SHOULD SHOW. ADD BROADCASTER'S BOOTH AS ON KODACHROME CARD ENCLOSED. MAKE IT A BRIGHT & ATTRACTIVE CARD. FOLLOW THE KODACHROME CARD FOR COLORS. ALSO: GREEN TREES AND SHRUBS ALONG THE RIVER BANK. STADIUM IS LIGHT CONCRETE. THE LIGHT SPOT OF GROUND ON THE RIGHT SIDE IS ALL BLACK TOP, AS WELL AS STRIP ALONG OPEN END OF STADIUM. GREEN GRASS ON PLAYING FIELD. PUT CROSS WHITE STRIPES AT UPPER GOAL POSTS, AS ON OPEN END. PUT AMERICAN FLAG ON EACH TOWER AT OPEN END.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH				
RETOUCHING		3 1/2	JAN 25 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 10 1955	MAR 1 1955
ARTIST DEPT.		9		MAR 10 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3/16/55

(2)

Refined

E 559

Rush

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 5CH55

ORDER NO. 88809

DATE 1-24-55

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A-6. BIRD'S-EYE VIEW
FROM LE VEQUE-LINCOLN TOWER
SHOWING STATE CAPITOL, COLUMBUS,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES TO SOME NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP BEST WAY. ADD CLOUDS. TAKE OUT OLD CARS.

FOLLOW INSTRUCTIONS ENCLOSED FOR COLORS & ALSO TRANSPARENCY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
each set of 25 cards. Place
photo in center of each
card. Each set of 25 cards are
in a box with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1955	FEB 7 - 1955
SKETCH				
RETOUCHING	3	2	JAN 25 1955	JAN 27 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB - 8 - 55	MAR 10 1955
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

New Business

RUSH

DESERT SUPPLY CO., LAS VEGAS NEVADA

NO. 5CH56

ORDER No. 88905

DATE 1-24-55

25 M POST CARDS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

HOTEL EL RANCHO VEGAS,
LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND ☒ YES PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	1	25	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 17 1955	APR 15 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Red Photo Dept
New Process

DESERT SUPPLY CO., LAS VEGAS NEVADA

NO. 5CH57

ORDER No. 88905

DATE 1-24-55

25 M POST CARDS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

HOTEL SHOWBOAT, LAS VEGAS,
NEVADA
XXXX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HAND COLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	3	2	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION:

6-1-55
The following information is for your information only. It is not to be used for any other purpose. It is the property of the company and is to be kept confidential.

Ret Photo to
Office

New
Process

FEB 17 1955
APR 19 1955

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. 50H58
ORDER No. 88905

DATE 1-24-55

25 M POST CARDS C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD FREMONT STREET,
LAS VEGAS NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 Z X R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order must be uniform. Please
be sure all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SEK 17 1/2

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING		2 1/2	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Ret photo to
office

APR 8 1955

DESERT SUPPLY CO., LAS VEGAS NEVADA

NO. ~~8~~ 5CH 59

ORDER No. 88905

DATE 1-24-55

25 M

POST CARDS C.T. ART COLORTONE

~~WHITE BORDER~~
~~FULL PAGE~~ FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE IN FULL

FRONT No.

R. M.

IMPRINT

I 2

NO

HOTEL FIAMINGO, LAS VEGAS, NEVADA

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	1	2 1/2	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Ret Photo to office

New Business

APR 8 1955

DATE Photo Returned to Customer

DESERT SUPPLY CO., LAS VEGAS NEVADA

NO. 5CH61

ORDER NO. 88905

DATE 1-24-55

25 M POST CARDS C.T. COLORTONE

~~WHITE BORDER~~ FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. 2 R. M. NO

TITLE IN FULL

IMPRINT

THE FAMOUS "OLD FREMONT STREET"
AT NIGHT, LAS VEGAS, NEVADA

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects of
order for this customer. Please
be to it that all cuts or nega-
tive or balloons and colors are
in harmony with each other
to be a complete set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	1	3	JAN 26 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 5CH62

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER NO. 88816

DATE 1-24-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL CAVE ROCK AND THE
LADY OF THE LAKE,
LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

Plate No. on front in stamp space

Private # upper left corner: T-281

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

5CK1729

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5
Please
note that the color
in Kodachrome sets
is different from
the color in other
sets.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	2	2	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 17 1955	APR 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 5CH63

ORDER No. 88816

DATE 1-24-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL MT. TALLAC WITH ITS
CROSS OF SNOW,
LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8 R. M. YES

IMPRINT SAME AS ABOVE

Put plate No. on front in stamp
space

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY
FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	4	2 $\frac{1}{2}$	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 3 $\frac{1}{2}$		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 5CH64

ORDER No. 88816

DATE 1-24-55

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL LAKE TAHOE -
CALIFORNIA - NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

Put plate No. on front in stamp
space.

Private # upper left corner: ~~XXXXXX~~
T-283 /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
set for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	2	2 1/2	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 17 1955	APR 19 1955
HAND COLOR PROOF				
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

4/25/55
M

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 5CH65

ORDER NO. 88816

DATE 1-24-55

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

FRONT NO. 8 R. M. YES

TITLE IN FULL CAVE ROCK TUNNEL,
LAKE TAHOE,

IMPRINT SAME AS ABOVE

Private # upper left corner: T-284

Put plate No. on front in stamp
space.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH			FEB 10 1955	
RETOUCHING	3	2 1/2	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 17 1955	MAR 31 1955
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

4/2/55

ATTENTION

Subjects of
order for color. Please
see to it that subjects or nega-
tives are uniform and colors are
in harmony with each other
to be an attractive set.

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 5CH66

ORDER No. 88816

DATE 1-24-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL EMERALD BAY,
LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

Private #upper left corner: T-285

Put plate No. on front in stamp
space.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY CLOSELY FOR
COLORS ONLY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to be an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	2	24	JAN 26 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY DIXIE NEWS CO., SAVANNAH, GA.

NO. 5CH67

ORDER No. 88853

DATE 1-26-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST GIRL SCOUT
HEADQUARTERS IN THE
UNITED STATES,
SAVANNAH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE CAR AND NO PARKING SIGN, AND BLDG.
AT LEFT. TAKE OFF MOST OF THE STREET AND MAKE THE TREES A BRIGHT
GREEN (TO BRIGHTEN UP THE VIEW). THERE IS A LITTLE IVY GROWING
AROUND THE DOOR - ADD MORE IVY IN ITS NATURAL COLOR.
BLDG. IS TAN #46. ROOF, EAVES, DRAINPIPES ARE DARK BROWN #57.
SHUTTERS ARE DARK GREEN #67. GRILL WORK ON WINDOWS IS BLACK.
DOOR AND WINDOW TRIM IS MAROON #62.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 27 1955	FEB 7 - 1955
SKETCH				
RETOUCHING			JAN 26 1955	JAN 27 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH68

ORDER NO. 88859 DATE 1-26-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER

TWILITE MOTEL
SHIVELY, KENTUCKY

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TWILITE MOTEL
4 MILES SOUTH OF LOUISVILLE, KY.
ON U. S. HIGHWAYS 31-W and 60
SHIVELY, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

New Process

5x7 Reproduction

Ret. 4 1/2
L.A. 7

as quoted

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH69 ORDER NO. 88860 DATE 1-26-55

CUSTOMER
TWILITE MOTEL
SHIVELY, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
TWILITE MOTEL
4 MILES SOUTH OF LOUISVILLE, KY.
ON U. S. HIGHWAYS 31-W and 60
SHIVELY, KENTUCKY

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 5CH68. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-83

Lo. 2
L. a. 4

RUS #

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH70 ORDER NO. 88861 DATE 1-26-55

CUSTOMER
INMAN PARK BAPTIST CHURCH
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Church)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

New Process

Rephoto 8x10

Ret. 6 1/2
L.A. 7 1/2

Q

as quoted

6580

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH71 ORDER NO. 88878 DATE 1-27-55

CUSTOMER LACQUER-GRAPH PROCESS CO.,
LOS ANGELES, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Tasty Bar-B-Q)

MAKE REPHOTO FROM KODACHROME TRANSPARENCY

COLOR DESCRIPTION

FOLLOW TRANSPARENCY FOR COLORS
(SEE ALSO CARD ENCLOSED)

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Process

*Rephoto from
prints.*

*Ret. 4
L.A. 8*

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH72

ORDER NO. 88880 DATE 1-27-55

DEPT.

DATE COMPLETED

CUSTOMER

HOTEL PARK CENTRAL
ATLANTIC CITY, NEW JERSEY

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Park Central)

FOLLOW SKETCH * WITH CORRECTIONS NOTED
ON OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH

See El Primine ADV. D. before starting work
color work

X. Submit Ret Photo

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

Old photo
New photo

2 Reproduces

Ret. 6½

L. O. 8½

AC - 2½

La - 10

see quoted 4

R

J-594

To Office

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH73 ORDER NO. 88881 DATE 1-27-55

CUSTOMER HOTEL PARK CENTRAL
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue
(Park Central)

USE PHOTO FROM 5CH72. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

SAME AS ABOVE

Bus Card

PHOTO RETURNED

TO

PHOTO USED FOR

old way
colormatch

L. A. 4 1/2

as quoted

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

517 2R

NO. 5CH74

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER No. 88921

DATE 1-28-55

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 2 R. M. YES

TITLE IN FULL C-38. CLEVELAND'S
WEST SIDE, CLEVELAND,
OHIO

IMPRINT SAME AS ABOVE

Subtitle: SWIMMING ON LAKE ERIE
Subtitle: LAKEWOOD PARK SWIMMING POOL
Subtitle: CLEVELAND MEMORIAL SHOREWAY
Subtitle: CLEVELAND YACHT CLUB

APR 22 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GROUP CARD OF 4 VIEWS: ARRANGE TO BEST ADVANTAGE. USE SUB-TITLES
UNDER EACH VIEW. "Swimming on Lake Erie"-Add Clouds. Swimming
Pool -Add clouds. Bldg. is light red brick with blue-green rails
at top, and light green doors. Silver fence. Concrete walks. Silver
posts. Blue-green water. "Memorial shoreway-Crop as marked. Road
is concrete with black center stripes. Big bldg. in rear is white.
Yacht Club- Crop best way. Different colored boats and buildings.

SUBMIT SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1955	MAR 8 - 1955
SKETCH	1	4 1/2	MAR 2 1955	MAR 20 1955
RETOUCHING			MAR 2 1955	MAR 29 1955
REPHOTO			MAR 2 1955	MAR 29 1955
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 31 55	APR 27 1955
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Reset (reset)
Reset
Reset

NO. 5CH75

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

PHOTO BY REEBMAN PHOTO SERVICE

ORDER No. 88922
DATE 1-28-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C.26-MUNICIPAL STADIUM,
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED PHOTO - BUT TURN STADIUM TO SAME ANGLE AS CARD
4BH1241 WITH FOLLOWING CHANGES: SHOW PARK, TREES AND ROAD ON LEFT
SIDE OF STADIUM. FILL THE STANDS WITH A CROWD & SHOW ACTION ON
FIELD (BASEBALL). NO CARS TO BE PARKED EITHER SIDE OF STADIUM NOR
AT REAR * ONLY IN THE FRONT (FILL IN FRONT OF STADIUM WITH CARS).
FOLLOW CARD 4BH1241 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____

By _____ Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			FEB 26 1955	MAR 4 - 1955
SKETCH				
RETOUCHING		2	FEB 8 1955	FEB 26 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 7 1955	APR 19 1955
ARTIST DEPT.	39	8		4-7-55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 5CH76

ORDER No. 88924

DATE 1-28-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 2 R. M. YES,

TITLE IN FULL C.11- CARTER HOTEL,
CLEVELAND, OHIO

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

APR 1-1955

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED TO PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1955	MAR 4 1955
SKETCH				
RETOUCHING		5 1/2	FEB 8 1955	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		S		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS/COMPANY,
CLEVELAND, OHIO

NO. 5CH77

ORDER No. 88925

PHOTO BY REEBMAN PHOTO SERVICE

DATE 1-28-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 2

R. M. YES-same as
2AH658

TITLE IN FULL C-4. PUBLIC SQUARE AND
UNION TERMINAL TOWER,
CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

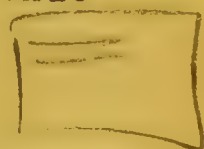


PHOTO PROPERTY OF

CUST.

MAR 31 1955

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO SHOW TOP OF TOWER, AND ADD FLAG. ADD CLOUDS. TAKE OUT
OLD CARS. ADD NEW SHELTER HOUSES-ALL IN GLASS WITH CHROME TRIM
AND A FLAT ROOF. THE HOUSES HAVE THE 2 SIDES & THE BACK ENCLOSED
IN GLASS & THE FRONTS ARE OPEN. BLACK TOP STREETS - NO CAR TRACKS
OR STREET CARS SHOWING. ONLY BUSES. PUT LEAVES ON TREES.
~~REMOVE SOME OF SHELTER HOUSES AS SHOWN ON OLD CARD.~~
FOLLOW OLD CARD FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH	46	3	FEB 8 1955	FEB 18 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 28 1955	3/31/55
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

PLEASE PRINT NAME OF
CUSTOMER IN FULL
ON THE ADDRESS SIDE
OF THE PHOTO CARD
TO MAKE AN ATTRACTIVE SET.

Photo
Sample
SC H 698

D10764

APR 15 1955

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 5CH78

ORDER No. 88926

PHOTO BY REBMAN PHOTO SERVICE

DATE 1-28-55

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C.9- PUBLIC SQUARE,
SHOWING TERMINAL GROUP,
CLEVELAND, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-same as
4AH982

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO SHOW TOP OF TOWER, AND FLAG ON POLE. ADD CLOUDS.
PUT LEAVES ON TREES. TAKE OUT OLD CARS, STREET CARS & TRACKS.
SHOW ONLY BUSES. ~~REMOVE SOME SHELTER HOUSES AS MARKED ON OLD~~
~~CARD, AND PUT IN 3 NEW ONES (SEE INSTRUCTIONS ON 5CH77).~~

BUSES ARE CREAM COLORED TOP AND ORANGE BOTTOM PART.
FOLLOW OLD CARD FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for the customer. Please
see to it that all cuts or nega-
tives are of the same size and colors are
in harmony with each other
to make an attractive set.

Handwritten: 5CH699
Handwritten: [Signature]

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	4	60	FEB 1 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO
PHOTO BY REBMAN PHOTO SERVICE

NO. 5CH79

ORDER No. 88926

DATE 1-28-55

25 ^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-14. PUBLIC SQUARE AND
UNION TERMINAL TOWER AT NIGHT,
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-same as
4AH1673

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM SUBJECT 5CH77 - EXCEPT A NIGHT VIEW.
NOTE INSTRUCTIONS REGARDING SHELTER HOUSES AND REMOVING
CAR TRACKS & STREET CARS.

FOLLOW CARD 4AH1673 FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH	4	2-1/2	FEB 8 1955	FEB 18 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 28 1955	APR 15 1955
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THOMPSON'S COMMUNITY SERVICE
1220 CHICKASAW, PARIS, TENN.

NO. 5CH80

ORDER No. 88933

DATE 1-31-55

12½ M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW GREYSTONE HOTEL,
PARIS, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED PICTURE FOR COLOR. DELETE RAILROAD RAIL LINES
DELETE: SUPERSTRUCTURE (CENTER OF ROOF) ELEVATOR SHART, THE "GULF
DEALER" & "CHEVROLET" SIGNS TO RIGHT OF PICTURE, RAILROAD SIGNAL
LIGHT AND LEFT FRONT CORNER OF BUILDING. HOTEL NOW INSTALLING
DRAPES ON LOWER FLOOR (ONLY) FRONT SIX WINDOWS VISIBLE **. IF THIS
CAN BE ADDED SUGGEST A HARMONIZING COLOR IN A SHADE OF MAROON. A
FLAG ON POLE ATOP BLDG TO RIGHT OF NEON SIGN. NEON SIGN, WHEN
LIGHTED IS RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH				
RETOUCHING		5	FEB 1 1955	FEB 4 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 10 1955	MAR 10 1955
ARTIST DEPT.		7/12		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

SCENIC ART SERIES, B.S.REYNOLDS CO.,
WASHINGTON, D.C.

NO. 5CH81
ORDER No. 88935
DATE 1-31-55

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

315- KITCHEN, MT. VERNON, VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

MAR 10 1955

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Trans

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH				
RETOUCHING	3	1 1/4	JAN 31 1955	FEB 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH82

ORDER No. 88941

DATE 1-31-55
FULL FACE

12 1/2 M POST CARDS C. T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

E-1 HARVESTING SUGAR CANE ON
PLANTATION OF UNITED STATES SUGAR
CORPORATION, FLORIDA EVERGLADES
NEAR CLEWISTON, "AMERICA'S
SWEETEST TOWN"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH				
RETOUCHING			FEB 1 1955	FEB 4 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				2

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.
(Photo Courtesy Clewiston
Chamber of Commerce)

NO. 5CH83

ORDER NO. 88941

DATE 1-31-55

12½M POST CARDS

C. T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

E-2 THE CLEWISTON INN, CLEWISTON,
FLORIDA, "AMERICA'S
SWEETEST TOWN"

IMPRINT SAME AS ABOVE /

MAR 10 1955

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH	3			FEB 4 1955
RETOUCHING		2	FEB 1 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7	FEB 10 1955	MAR 18 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.
Photo Courtesy Clewiston
Chamber of Commerce

NO. 5CH84

ORDER No. 88941

DATE 1-31-55

12 1/2 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

E-3 ROYAL PALM AVENUE, CLEWISTON,
FLORIDA, "AMERICA'S SWEETEST
TOWN"

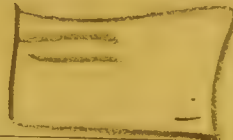


PHOTO PROPERTY OF

C T

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH				
RETOUCHING	3	3	FEB 1 1955	FEB 4 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F. E. C. NEWS CO., WEST PALM BEACH, FLA.
~~Photo Courtesy~~ Photo Courtesy Clewiston
Chamber of Commerce

NO. 5CH85

ORDER No. 88941

DATE 1-31-55

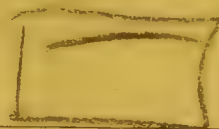
12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

E-4 AERIAL VIEW, CITY OF CLEWISTON,
FLORIDA, "AMERICA'S SWEETEST
TOWN"



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 17 1955

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1955	FEB 9 - 1955
SKETCH				
RETOUCHING	4	1½	FEB 1 1955	FEB 4 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8	FEB 10 1955	APR 19 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F. E. C. NEWS CO., WEST PALM BEACH, FLA.
(Photo Credit: Photo Courtesy Clewiston Chamber of Commerce)
NO. 5CH86
ORDER No. 88941
DATE 1-31-55
12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
E-5 SUGAR MILL OF UNITED STATES SUGAR CORPORATION, CLEWISTON, FLORIDA, "AMERICA'S SWEETEST TOWN"
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE
PHOTO PROPERTY OF C T
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 4 1955	FEB 9 - 1955
SKETCH				
RETOUCHING			FEB 1 1955	FEB 4 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

~~Photo Credit~~ Photo Courtesy Clewiston
Chamber of Commerce

NO. 5CH87

ORDER NO. 88941

DATE 1-31-55

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

E-6 THE C. S. MOTT SWIMMING POOL,
CLEWISTON, FLORIDA,
"AMERICA'S SWEETEST TOWN" /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

Insert view of pool proper to upper left or right hand corner
follow tissue overlay

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cards or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 28 1955

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 23 1955
SKETCH				
RETOUCHING	3	25	2-3-55	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 28 1955	APR 15 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 5CH88

ORDER No. 88941

DATE 1-31-55

12 $\frac{1}{2}$ M

POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

E-7 BOATING AND FISHING ON LAKE
OKEECHOBEE NEAR CLEWISTON,
FLORIDA, "AMERICA'S SWEETEST
TOWN",

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C T

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

order for this order, please

see to it that the order is

filled in accordance with the

instructions on the order form

and on the back of the order

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 9 - 1955
SKETCH				
RETOUCHING	4	1	FEB 1 1955	FEB 4 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH89

ORDER NO. 89009 DATE 2-1-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

DEL-MAR MOTEL
OKLAHOMA CITY, OKLA.

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

DEL MAR MOTEL

ON HIGHWAYS 62 and 270

ONE MILE EAST OF STATE CAPITOL,

OKLAHOMA CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

PHOTO USED FOR

APR 25 1955

MAY 23 1955

Ref. 3 1/2
L.A. 6 3/4

R O S A

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH90

ORDER NO. 89011 DATE 2-2-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

WOODLAWN CABINS
PORT CLINTON, OHIO

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(AAA) WOODLAWN CABINS

STATE RTS. 2 & 163 EASTERN LIMITS OF
PORT CLINTON, OHIO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

W. N. CALDWELL, LAKESIDE, OHIO,
DISTRIBUTOR

MAY 8 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR 2 PICTURES WITH
TITLE IN CENTER PANEL IN BLACK TYPE
ON YELLOW BACKGROUND.

BALANCE OF INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New process #2 L.O. 1
Ret. 2 1/2
L.A. 8

as specified
R. F.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH91

ORDER NO. 89014 DATE 2-2-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

IMPERIAL HOTEL
ATLANTA, GEORGIA

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

MAY 2-1955 BP

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Imperial Hotel)

COMPLETE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

COMPLETE INSTRUCTIONS ENCLOSED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

new process

*Sp 10
Rt 5
Lp 8*

*Rephoto and
add'l artwork
\$10.25*

SH

GRAFTON SOUVENIR, GRAFTON, W. VA.

NO. 5CH92

ORDER No. 89025

DATE 2-2-55

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL THE TEN COMMANDMENTS

IMPRINT SAME AS ABOVE

© CURT TEICH & CO. INC

PHOTO PROPERTY OF MM C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1955	
SKETCH	2	2	FEB 3 1955	FEB 8 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1/12	FEB 17 1955	MAR 1 1955
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Old way
Make off sets

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 5CH93

ORDER No. 89025

DATE 2-2-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE LORD'S PRAYER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

© CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1955	
SKETCH	2	2 1/2	FEB 3 1955	FEB 8 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	FEB 17 1955	MAR 1 1955
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

old Day
make offsets

KE-26. C.T. GENERAL KENTUCKY SCENE

NO. 5CH94

ORDER No. 89037

DATE 2-3-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MARES AND FOALS -
BLUE GRASS HORSE FARM
"IN OLD KENTUCKY" /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

MAR 17 1955

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	3	2	FEB 8 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 21 1955	APR 8 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

RUSA

KE-20. C.T. GENERAL KENTUCKY SCENE
PHOTO BY KENTUCKY DIV.OF PUBLICITY

NO. 5CH95
ORDER No.89037
DATE 2-3-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "BULL LEA" THE SIRE
OF MANY FAMOUS RACE
HORSES.,



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No.1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WOMAN, GIRL AND MAN - BUT LEAVE IN GROOM WITH
HORSE.
WHITE BRICK BUILDING, RED TILE ROOFS. RED & WHITE AWNINGS.
FOR COLOR OF HORSE SEE COLOR PICTURE.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAR 24 1955

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 23 1955
SKETCH				
RETOUCHING	3	2	FEB 9 1955	FEB 18 1955
REPHOTO			FEB 4 1955	FEB 8 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAR 31 1955
MAY 18 1955

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH96 ORDER NO. 89039 DATE 2-3-55

CUSTOMER
CENTRAL KENTUCKY NEWS CO.
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE CRAYCRAFT'S MOTEL
PARIS, KY.

THE DOWNTOWN MOTEL /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 3 - 1955

MAY 13 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Miss Brown

*Ret. 4
L. A. 7*

Wau

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH97 ORDER NO. 89044 DATE 2-4-55

CUSTOMER CENTRAL STATES EQUIPMENT CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ANTLERS,
INDIANAPOLIS, IND.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

ENCLOSED CARD FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 5CH98

ORDER No.89045

DATE ~~EM~~ 2-4-55'

12½ M POST CARDS C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ENCL.

IMPRINT SAME AS ABOVE'

A-9. SIMMS BUILDING,
ALBUQUERQUE, NEW MEXICO/
...etc

PHOTO PROPERTY OF CUST.

MAR 25 1955

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. PUT IN NAME "SIMMS BUILDING" IN
WHITE LETTERING AS MARKED ON OVERLAY.
COLORS AS PER TRANSPARENCY'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES}HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 23 1955
SKETCH				
RETOUCHING	3	22	FEB 8 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

NO. 5CH99

ORDER No. 89046

DATE 2-4-55'

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES ENCL.

TITLE IN FULL

IMPRINT SAME AS ABOVE /

65. NEW MEXICO STATE CAPITOL
BUILDING, SANTA FE, NEW MEXICO /
...etc

MAK 26 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP FOR PROPORTION.

SEE CARD FOR COLORS - ONLY BRIGHTER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 17 1955
SKETCH			FEB 8 1955	FEB 10 1955
RETOUCHING	3	24		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 21 1955	APR 8 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 5CH100
CURT TEICH AND COMPANY, CHICAGO, ILLINOIS ORDER No. 89109
DATE 2-7-55
25 M^M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
Private No. upper right S-29 1201'
RETOUCHING AND COLOR DESCRIPTION
(Road scene into the horizen) ✓
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Date _____
ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By _____ Date _____
OPERATION EST. TIME DATE DATE
Clock No. Time Allowed ENTERED DEPT. COMPLETED
COMPOSING, Type Set Up FEB 19 1955 FEB 23 1955
SKETCH
RETOUCHING 3 2 FEB 8 1955 FEB 18 1955
REPHOTO
PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING FEB 28 1955 MAR 18 1955
HAND COLOR PROOF
ARTIST DEPT. 6 1/2
DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. 5CH101
CURT TEICH AND COMPANY, CHICAGO, ILLINOIS
ORDER No. 89109

DATE 2-7-55

25M POSTCARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT none /

PRIVATE NO. UPPER RIGHT S-1202 /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(road at edge of rocks & water)

Take out the cars

Autumn Colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	3	1 hr	FEB 8 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 hr		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

new process
Very Rush

6559

CURT TEICH AND CO. CHICAGO, ILLINOIS

NO. 5CH102

ORDER No. 89109

DATE 2-7-55

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRIVATE NO. UPPER RIGHT S-1203

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ho /

IMPRINT none

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 girls at the side of the road)

Take out girls, autumn colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 10 1955
SKETCH				
RETOUCHING	3	2	FEB 8 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

6559

CURT TEICH AND COMPANY, CHICAGO, ILLINOIS

NO. 5CH103

ORDER No. 89109

DATE 2-7-55

25 M POSTCARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PRIVATE NO. UPPER RIGHT S-1204

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Road scene with curve

retouch color

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH	3			
RETOUCHING	1		FEB 8 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAR 7 - 1955

Very Rush

6559

CURT TEICH AND COMPANY CHICAGO, ILLINOIS

NO. 5CH104

ORDER No. 89109

DATE 2-7-55

25 M POSTCARDS C. T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT NONE /

PRIVATE NUMBER UPPER RIGHT

S-1205

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Beach scene with driftwood in front

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		FEB 21 1955	FEB 23 1955
SKETCH			
RETOUCHING	3 2	FEB 8 1955	FEB 18 1955
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING		FEB 28 1955	MAR 18 1955
HAND COLOR PROOF			
ARTIST DEPT.	7 2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH AND COMPANY CHICAGO, ILLINOIS		NO. 5CH105
		ORDER No. 89109
		DATE 2-7-55
25 M POST CARDS C. T. ART COLORTONE		WHITE BORDER.

<small>(ALL OF THIS ON THE PICTURE SIDE)</small> PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER TITLE IN FULL PRIVATE NUMBER UPPER RIGHT S-1206 /	<small>(ALL OF THIS ON THE ADDRESS SIDE)</small> FRONT NO. 1 R. M. NO IMPRINT NONE <div style="text-align: right; color: purple;">MAR 15 1955</div> PHOTO PROPERTY OF C.T.
--	---

RETOUCHING AND COLOR DESCRIPTION Lake scene with birch trees

Bring out the Birch Trees. *Golden colors*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By _____				By _____	
Date _____		AND WORK SCHEDULE		Date _____	
OPERATION	EST. TIME <small>Clock No. Time Allowed</small>	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up				FEB 15 1955	
SKETCH					
RETOUCHING	3 1/2	FEB 8 1955	FEB 10 1955		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF				MAR 18 1955	
ARTIST DEPT.					

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

G 559

N9CH106

CURT TEICH AND COMPANY, CHICAGO, ILLINOIS

ORDER No. 89109

DATE 2-7-55

3 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PRIVATE NUMBER UPPER RIGHT S-1207

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Road scene at lake edge with one cloud

TAKE OUT THE CARS

center colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	3	1 1/2	FEB 8 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 21 1955	MAR 18 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Very Rush

6559

NO. 5CH107

CURT TEICH AND COMPANY CHICAGO, ILLINOIS

ORDER No. 89109

DATE 2-7-55

25 M POSTCARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRIVATE NUMBER UPPER RIGHT
S-1208

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Male and female deer

TAKE OUT THE FAUN FAKE THE BACKGROUND AND CENTER THE DEER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION-	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH			FEB 8 1955	
RETOUCHING	4	1 1/2		FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

C559

CURT TEICH AND COMPANY, CHICAGO, LLINOIS

NO. 5CH108

ORDER No. 89109

DATE 2-7-55

25 M POSTCARDS

C. T. CART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PRIVATE NUMBER UPPER RIGHT

S-1209

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

Bears - Mother and cub

TAKE OUT THE AUTOS AND PUT IN FOREST BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH	4			
RETOUCHING			FEB 8 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO			FEB 21 55	MAR 18 55
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By

Very Rush

6559

CURT TEICH AND COMPANY, CHICAGO, ILLINOIS

NO. 5CH109

ORDER NO. 89109

DATE 2-7-55

25 M POSTCARDS C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRIVATE NUMBER UPPER RIGHT
S-1210

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Squirrel sitting on rock stuffing
cheeks

make grass background

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 10 1955	FEB 15 1955
SKETCH				
RETOUCHING	4	2	FEB 8 1955	FEB 10 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Mr. Powers

Very Rush

6559

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 5CH110

ORDER No. 89110

DATE 2-7-55

29 POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.1-67 FABULOUS FONTAINBLEAU
HOTEL, MIAMI BEACH, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

APR 22 1955

BP

RETOUCHING AND COLOR DESCRIPTION

*See tissue overlay - Kodachrome
5CK 317*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 23 1955 MAR 28 1955
SKETCH				
RETOUCHING	1	3	FEB 9 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO			FEB 28 1955	APR 21 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35	7 1/2	3-22-55	4-14-55

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Art CORR. II

LC K770

GIFT SHOP, HOMOSASSA RIVER CORPORATION,
HOMOSASSA SPRINGS, FLORIDA

NO. 5CH111

ORDER NO. 89113

6 1/2 M POST CARDS C. T. ART COLORTONE

DATE 2-7-55
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL

IMPRINT

NONE

H.3 "HERMAN" ONE OF THE FRIENDLY
OTTERS AT HOMOSASSA SPRINGS,
FLORIDA "NATURES GIANT FISH
BOWL" /

on front

MAR 24 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH				
RETOUCHING	3	2	FEB 9 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to be an attractive set.

GIFT SHOP, HOMOSASSA RIVER CORPORATION,
HOMOSASSA SPRINGS, FLORIDA

NO. 5CH112
ORDER No. 89113
DATE 2-7-55

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

TITLE IN FULL

H.2 THIS AMAZING SIGN GREET'S YOU
AT THE ENTRANCE TO BEAUTIFUL,
HOMOSASSA SPRINGS, FLORIDA
"NATURE'S GIANT FISH BOWL"

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1955	MAR 4 - 1955
SKETCH				
RETOUCHING	3	3		FEB 26 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. 5CH113

ORDER No. 89119

DATE 2-8-55

25 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER ORDER

TITLE IN FULL

LIBRARY, TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OF OBH1252 AND TAKE OUT OLD CARS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH				
RETOUCHING	4		FEB 14 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAR 20 1955

Went Brown

FEB 28 1955

APR 8

55

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 5CH114

ORDER No. 89083

DATE 2-9-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MURPHY HIGH SCHOOL,
MOBILE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION (Negative enclosed)

REMOVE CARS, SHADOWS AND DARK SPOTS ON LEFT. NOTE BUILDING BARELY
SHOWING ON LEFT. ADD FLAG.

BUILDINGS ARE BUFF, WITH DULL RED ROOFS. SMALL BUSHES ON RIGHT
SIDE OF STREET BEAR PINK AZALEAS. BUSH IN BACKGROUND, AT LEFT OF
STREET, BRIGHT RED AZALEA.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1955	MAR 2 55
SKETCH				
RETOUCHING		2	FEB 17 1955	FEB 26 1955
REPHOTO			FEB 10 1955	FEB 14 1955
PHOTO-LITHO				55
BLUEPRINT				
STRIPPING, OPAQUING			MAR 7 1955	APR 8
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. 5CH115

ORDER No. 89083

DATE 2-9-55

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL JESUIT HALL OF STUDIES,
SPRINGHILL COLLEGE, MOBILE,
ALABAMA

IMPRINT SAME AS ABOVE

MAR 25 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE 3 TREE TRUNKS, FIX UP REMAINING TREE ON RIGHT. SHOW GRASS.
CONCRETE WALK AT FRONT OF BUILDING. BUFF COLOR BUILDING, EXCEPT
CENTER ENTRANCE SHAFTS, CROSSES AND TRIM, WHICH ARE CONCRETE.
BASE OF BUILDING, RIGHT & LEFT END SHAFTS, WINDOW FRAMES, AND
SPACES BETWEEN WINDOWS OF CENTER SECTION ARE BROWN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 23 1955
SKETCH				
RETOUCHING	4	3½	FEB 14 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

FEB 28 1955

APR 8 1955

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

B & W NEWS AGENCY, WACO, TEXAS

NO. 5CH116

ORDER No. 89085

DATE 2-9-55

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL FIRST PRESBYTERIAN
CHURCH,
WACO, TEXAS

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PATCH UP THE CEMENT AND STREET. BUILDING COLOR OF ATTACHED.
REGULAR CONCRETE BORDER. 2 BRASS LAMPS ON FRONT OF BUILDING.
DARK OAK DOOR. STAINED GLASS WINDOW, LITTLE TOUCHES OF GREEN,
RED AND RUSTIC BROWN GLASS. FRAME OF WOOD IN DARK BROWN.
SIDE WINDOWS ALUMINUM WINDOW FRAMES ON SIDE BUILDING.
THE SIGN READS 'FIRST PRESBYTERIAN CHURCH'.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH				
RETOUCHING		4	FEB 14 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

FEB 23 1955

APR 19 1955

MAY 11 1955

JUN 9 1955

CURT TEICH & CO., INC. CHICAGO

NO. 5CH117

ORDER No. 89088

DATE 2-10-55

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

Private number in upper right corner: S-1211

MAR 15 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH722. USE DIFFERENT COLORS
BRIGHTEN THE SCENE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL-PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
ESTIMATE AND WORK SCHEDULE
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH				
RETOUCHING	3	3/4	FEB 14 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 28 1955	MAR 18 1955
ARTIST DEPT.		17		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush
G559

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH118 ORDER NO. 89100 DATE 2-10-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
OZARK POST CARD PUBLISHERS
MONETT, MISSOURI

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GORDEN'S MOTEL

JASPER, ARKANSAS HIGHWAY NO. 7
IN THE HEART OF THE BEAUTIFUL OZARK
MOUNTAINS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Business
L.A. 7

R

B.10-

-M. E. RUSSELL, SARASOTA, FLORIDA

NO. 5CH119

ORDER No. 89150

DATE 2-10-55

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OLD WOOD BURNER
LOCOMOTIVE IN WATERFRONT PARK,
BRADENTON, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

MAR 25 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH				
RETOUCHING	3	2½	FEB 14 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH,
TEXAS

NO. 5CH120

ORDER No. 89164

DATE 2-11-55

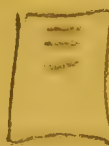
25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 11. SEVENTH STREET,
LOOKING EAST,
FORT WORTH, TEXAS /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAY 3-1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BRANCHES, TRUCK, CAR ON LEFT, PEOPLE AND POSTS. PUT FLAG
ON ONE POLE AT LEFT.

LEFT-1st BLDG: BUFF & CONCRETE. "ELECT." SIGN-BLACK & WHITE.

"HOLLYWOOD" SIGN-RED & WHITE. "STAR-" SIGN-BLUE & WHITE. "WORTH" SIGN-
RED & WHITE. RIGHT: 1st BLDG: BUFF & CREAM WITH GREY AWNINGS, AND
BLACK FRONT. 2nd- BUFF & LIGHT BROWN. 3rd- TAN & DARK GREY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 7-1955
SKETCH				
RETOUCHING	1	4	FEB 17 1955	MAR 22 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 4 1955	MAY 7 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

12
order for this material. Please
be to it that it is of the
type and color and subject
in industry with order
to make an aggressive set.

Handwritten signature/initials

99619
RUSH

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH,
TEXAS

DATE 2-11-55

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L2. TEXAS AND PACIFIC
BUILDING AND PASSENGER TERMINAL,
FORT WORTH, TEXAS'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING AND COLOR DESCRIPTION
REMOVE ALL CARS. BRING BUILDING DOWN AND ADD MORE SKY TO CENTER
THIS IN THE PICTURE. STREET IS IN FOREGROUND JUST PARTLY SHOWING.

SLIGHTLY BUFF CONCRETE WITH LIGHT BROWN AT BASE ✓

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL ^{YES} PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By
Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH				
RETOUCHING	1	14	FEB 17 1955	MAR 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 30 1955	APR 21
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By

DATE HAND COLOR PROOF OK'D

By _____

DATE Photo Returned to Customer

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH,
TEXAS

NO. 5CH122

ORDER No. 89164

DATE 2-11-55

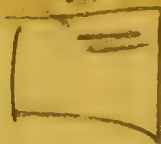
25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L3. FORT WORTH ART
CENTER, FORT WORTH,
TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

MAR 25 1955

RETOUCHING AND COLOR DESCRIPTION

EXTEND BOTH SIDES SLIGHTLY TO CENTER BUILDING.

BUFF BRICK AND ALUMINUM. BLUE PILLARS AND BLUE TRIM ON TOP,
FAR RIGHT. UNDERSIDE OF ENTRANCE CANOPY IS RED. YELLOW & RED
CURTAINS AT ENTRANCE WINDOWS. RED ROSES ON SHORT BUSHES.
GRASS IN FOREGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH	4			
RETOUCHING		2 1/2	FEB 17 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 28 1955	APR 8 1955
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

✓

NO. 5CH123

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS

ORDER No. 89164

DATE 2-11-55

25 M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L4. CITY HALL AND PUBLIC LIBRARY, FORT WORTH, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BRANCHES, POSTS, PEOPLE, CARS IN FOREGROUND AND TRAFFIC LIGHT. PUT FLAGS ON CITY HALL FLAG POLES - U.S. FLAG ON LEFT, TEXAS FLAG ON RIGHT.

CITY HALL IS BLACK & WHITE. LIBRARY BUFF & CONCRETE WITH GREY DOOR. OTHER BUILDINGS ARE BUFF. "HOME FUR" SIGN IS GREEN. PINK FLOWERS IN FRONT OF CITY HALL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____

By _____ Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 3 1955	MAR 8 - 1955
SKETCH			
RETOUCHING	1 3/4	FEB 17 1955	MAR 18 1955
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF		APR 4 1955	MAY 11 1955
ARTIST DEPT.	8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH,
TEXAS

NO. 5CH124

ORDER No. 89164

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L5. BENBROOK LAKE AND
DAM, FORT WORTH,
TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING UP WATER LEVEL CONSIDERABLY TO COVER EXPOSED SPOTS.
CONCRETE DAM. GRASS IN FOREGROUND AND SIDE. FIELDS IN FAR
BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1955	FEB 23 1955
SKETCH				
RETOUCHING	1	2	FEB 17 1955	FEB 21 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

18

MAR 25 1955

New Process

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH,
TEXAS

NO. 5CH125

ORDER No. 89164

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L6. WILL ROGERS STATUE,
FORT WORTH, TEXAS,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAR 25 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, SIGNS AND LIGHTS.

GREEN TARNISHED BRONZE. CACTI TYPE PLANTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make up magazine set.

Photo by Grouse
go 5CH138

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1955	FEB 23 1955
SKETCH				
RETOUCHING		2	FEB 16 1955	FEB 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 28 1955	MAR 31 1955
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH126

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH,
TEXAS

ORDER No. 89164

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L7. THE GREATER FORT
WORTH INTERNATIONAL AIRPORT,
AMON CARTER FIELD, FORT WORTH,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LIGHT POST IN CENTER FOREGROUND. FIX UP THE GRASS.
 INCREASE THE SIZE OF ALL TREES. REMOVE SIGNS & OLD CARS.
 INCREASE THE SIZE OF FLAGPOLE AT CENTER, AND PUT U.S. & TEXAS FLAGS
 ON IT. RAMP IS WHITE. BUILDING IS TAN BRICK WITH RED ROOF.
 TOWER IS BUFF, AND GREEN GLASS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18

in harmony with the color

to make an accurate etc.

Note on 5CH138

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1955	MAR 4 - 1955
SKETCH				
RETOUCHING	22	2	FEB 17 1955	FEB 26 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 7 1955	APR 19 1955
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS

NO. 5CH127

ORDER No. 89164

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL L8. MASONIC TEMPLE AND
COOK MEMORIAL HOSPITAL CENTER
FOR CHILDREN, FORT WORTH, TEXAS

IMPRINT SAME AS ABOVE



APR 13 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, WIRES, CARS & ALL BUILDING IN FOREGROUND. EXTEND
LAWN OF TEMPLE AND EXTEND STREET IN FOREGROUND. REMOVE BRANCHES
ON RIGHT. ADD LEAVES TO TREES AND BRANCHES TOP-LEFT.
PUT FLAG ON POLE.

TEMPLE - LIGHT CONCRETE. HOSPITAL - SLIGHTLY DULLER CONCRETE
WITH GREEN ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1955	MAR 4 - 1955
SKETCH			FEB 17 1955	
RETOUCHING	3	4		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAR 7 1955	APR 19 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 5CH128

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89164

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L9. UNITED STATES POST
OFFICE AND TEXAS AND PACIFIC
TERMINAL WAREHOUSE, FORT WORTH,
TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

APR 20 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. FILL IN STREET AT RIGHT.
CONCRETE BUILDINGS. POSTOFFICE HAS VERY PALE GREY-PINK BASE
AND STAIRS. WAREHOUSE HAS BLUE STRIP AT TOP OF CORNER TOWER,
ALSO BROWN DESIGN ALONG TOP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 1955
SKETCH				
RETOUCHING		3	FEB 17 1955	MAR 22 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

18

Selection of
color for this customer. Please
note that all color or negative
prints are different and colors are
in many cases each other
to make an attractive set.

Handwritten signature

NO. 5CH129

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89164

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL L10. BROADWAY BAPTIST
CHURCH, FORT WORTH,
TEXAS

IMPRINT SAME AS ABOVE

APR 20 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS, TRUCK AND ALL CARS, ALSO TREE BRANCHES ON RIGHT.

BUFF BUILDING WITH TAN DOORS AND BLACK ROOF. BUILDING ON LEFT
IS SLIGHTLY LIGHTER BUFF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 8 - 1955
SKETCH				
RETOUCHING	1	3 1/2	FEB 17 1955	MAR 18 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION.

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 5CH130
DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89164

DATE 2-11-55

25 M POST CARDS

C.T. ART COLORTONE

FULLY FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL L11. TARRANT COUNTY
COURT HOUSE, FORT WORTH,
TEXAS

IMPRINT SAME AS ABOVE

APR 18 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, PEOPLE, SIGNS, POSTS AND WIRES. SHOW FLAG FLYING.
ADD LEAVES TO TREES. TURN NEON FLAG ON TOP OF DOME TO SHOW MORE.

REMARKS

VERY PALE BROWN BUILDING WITH MAROON AWNINGS AND YELLOW
WINDOW FRAMES. SILVER DOME WITH NEON U.S. FLAG IN RED, WHITE &
BLUE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH				MAR 25 1955
RETOUCHING	2	3	FEB 17 1955	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

13
Please
order for this
set to be printed
in full color or
negatives
in full color and
colors are
in harmony with each other
to be an attractive set.

NO. 5CH131

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89164

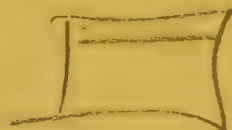
DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L12. AMON CARTER
STADIUM, TEXAS CHRISTIAN
UNIVERSITY, FORT WORTH, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BRANCHES, NET, HURDLES, ETC.

CONCRETE STADIUM. SILVER SCORE-BOARD. GRASS IN ALL OF FOREGROUND
EXCEPT BLACK CINDER TRACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. ☒ Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1955	MAR 4 - 1955
SKETCH				
RETOUCHING		2 1/2	FEB 17 1955	FEB 26 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 7 1955	APR 21 1955
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH132
DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89165

DATE 2-11-55
25 M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L13. WEST FREEWAY AND
SKYLINE OF FORT WORTH, TEXAS



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

APR 18 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE ALL POSTS, SIGNS AND WIRES, ALSO TRUCK.
ADD LEAVES WHERE NECESSARY.

MOST BUILDINGS ARE BUFF. TALL BUILDING ON LEFT HAS GREEN ROOF.
SQUARE, SHORTER BUILDING NEAR CENTER BACKGROUND IS BROWN BRICK.
CONCRETE UNDERPASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH				
RETOUCHING		3 1/2	FEB 17 1955	MAR 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

18

FOR THE INFORMATION OF THE CUSTOMER
THE FOLLOWING IS A SUMMARY OF THE
WORK DONE ON THIS ORDER
AS OF THE DATE OF THIS REPORT
TO THE CUSTOMER'S REPRESENTATIVE

Handwritten notes:
New Process
for D-120 photo

NO. 5CH133

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89165

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES

TITLE IN FULL L14. STOCK YARDS AND
PACKING PLANTS,
FORT WORTH, TEXAS

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE CARS. ADD CATTLE IN PENS (BACKS JUST
VISIBLE).

BUILDINGS ARE RED-BROWN BRICK. PENS ARE NATURAL WOOD. RED
BOXCARS. LARGE "ARMOUR" SIGN IS YELLOW. "SWIFT" SIGN ON
TOP OF BUILDING (ON RIGHT OF ARMOUR SIGN) IS RED. SHOW
FOREGROUND AS MIXED DIRT AND GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH				
RETOUCHING	4	2	FEB 17 1955	MAR 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 4 1955	MAY 11 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 5CH134

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89165

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L15. STUDENT UNION
BUILDING, TEXAS CHRISTIAN
UNIVERSITY, FORT WORTH, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

MAY 6 - 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WORKERS, DEBRIS, EQUIPMENT, POSTS, ETC.
IN FOREGROUND IS A CONCRETE DRIVE - THEN SIDEWALK - THEN A SMALL
ISLAND OF LAWN AND BEYOND A CONCRETE PARKING AREA. IN FAR
BACKGROUND IS ADDITIONAL SECTION OF LAWN. ADD LEAVES TO TREES.
YELLOWISH-BUFF BUILDING WITH CONCRETE AT DOORS. DULL RED-BROWN
AT BASE AND ROOF. LIGHT BROWN SECTIONS UNDER ALUMINUM WINDOWS.
BLUE-GREEN GLASS AT ENTRANCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH			FEB 17 1955	MAR 18 1955
RETOUCHING	1	22		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 24 1955	MAY 11 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		63		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO. 5CH135

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89165

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L16. SCENE IN THE
BEAUTIFUL BOTANIC GARDENS,
FORT WORTH, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. PUT LEAVES ON TREES. ADD FLOWERS AS FOLLOWS:
BEDS OF ROSE BUSHES IN FOREGROUND: ON RIGHT, DEEP RED, ON LEFT,
YELLOW. BEDS IN CENTER SECTION, PRESENTLY UNPLANTED, CONTAIN
LARGE PINK FLOWERS. WATER RUNS DOWN CENTER INTO POND, AND AT
EACH SIDE OF THIS TRICKLING WATER IS A ROW OF SHRUBS WITH SMALL
WHITE BLOSSOMS. THESE ARE ALSO AT OUTSIDE EDGE OF PATHS ON BOTH
SIDES, JUST BETWEEN PATH AND TALL GREEN BUSHES. BUILDING IS BUFF.
(SEE COMPETITOR'S SAMPLE ENCLOSED).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 3 1955	MAR 8 - 1955
SKETCH			MAR 8 - 1955
RETOUCHING	2	FEB 17 1955	MAR 18 1955
REPHOTO			
PHOTO-LITHO		APR 4 1955	MAY 11 1955
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH136
DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER No. 89165

DATE 2-11-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L17. THE HILTON HOTEL,
FORT WORTH, TEXAS,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

APR 18 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, POSTS AND PEOPLE.

USE COMPOSITE PHOTO. SMALL PHOTOS FOR DETAIL ONLY.

DULL BUFF BUILDING WITH TAN WINDOW FRAMES. GREY BASE AND
ALUMINUM. SIGNS ARE BLACK & WHITE. NEW SECTION ON RIGHT IS
BUFF WITH RED SIGNS.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 1955
SKETCH			MAR 22 1955	
RETOUCHING		7 1/2	FEB 14 1955	MAR 18 1955
REPHOTO				FEB 22 1955
PHOTO-LITHO				
BLUEPRINT			MAR 30 1955	APR 21 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS ORDER NO. 89165

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL L18. FORT WORTH NATIONAL IMPRINT SAME AS ABOVE
BANK BUILDING,
FORT WORTH, TEXAS

PHOTO PROPERTY OF C.T.

REMOVE CARS, POSTS, AND PEOPLE.

USE COMPOSITE PHOTO. LIGHT BROWN AND DULL GREY BUILDING. BASE DARKER BROWN. ALUMINUM TRIM ON 1st FLOOR. SILVER FLAG POLE ON TOP OF CENTER FRONT.

YES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE

By _____ Date _____

Date **AND WORK SCHEDULE** Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 7 - 1955
SKETCH			FEB 22 1955	MAR 18 1955
RETOUCHING		7 1/2	FEB 14 1955	FEB 22 1955
REPHOTO			APR 21 1955 APR 4 1955	MAY 11 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

By _____ By _____

DATE Photo Returned to Customer

DISTRIBUTED BY TRINITY NEWS CO., FORT WORTH, TEXAS
NO. 5CH138
ORDER No. 89165
DATE 2-11-55

25 M POST CARDS

C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL L19. GREETINGS FROM
FORT WORTH, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES *and*

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS AS ENCLOSED, AND ARRANGED AS NOTED ON WORK SHEET.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1955	MAR 8 - 1955
SKETCH		6	MAR 31 1955	APR 6 1955
RETOUCHING		5	MAR 26 1955	MAR 31 1955
REPHOTO			APR 13 1955	MAY 26 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

Subjects of
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

F - 5CH123

O - 5CH120

R - 5CH137

T - 5CH138

W - 5CH135

O - 5CH134

R - 5CH132

T - 5CH125

H - 5CH126

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH139 ORDER NO. 89168 DATE 2-11-55

CUSTOMER BETHANY BIBLICAL SEMINARY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TITLE IN 1/4" PANEL

BETHANY BIBLICAL SEMINARY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

OCT 25 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo

Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Aerial view of streets)

USE SECTION AS MASKED OFF. BRING OUT BUILDINGS INDICATED
ON TISSUE OVERLAY. STREET NAMES AS ON ATTACHED INSTRUCTION SHEET "A".
TO BE PUT IN SIMILAR TO ATTACHED CARD. PICTURE OF CONTEMPLATED
HOMAN AVE. STATION TO BE USED BY RETOUCHER IN DRAWING IN CONGRESS
STREET EXPRESSWAY. USE MAP IN CIRCULAR FOR STREETS IN THAT AREA.

Bethany Biblical Seminary

COLOR-DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

Ret. 6.
L.A. 9 1/2

as given

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH140 ORDER NO. 89171 DATE 2-11-55

CUSTOMER
RIVERSIDE COURTS
(JUNCTION) BUCK HOLLOW, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RIVERSIDE COURTS —
U. S. HIGHWAY 290 — BUCKHOLLOW, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

new process.

Ref. 3 1/2
L. A. 7 1/2

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH141 ORDER NO. 89172 DATE 2-14-55

CUSTOMER SOUTHERN RAILWAY SYSTEM
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SOUTHERNER

FEB 23 1955

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAY 2 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SIGNAL LIGHT AND STAND AT RIGHT OF TRACKS

COLOR DESCRIPTION

FOLLOW (KROPP) CARD ENCLOSED
FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH142 ORDER NO. 89175 DATE 2-15-55

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIXIE KOCLERS — Don't Set up

#3258 — #3255 — #3250

Setup
mumble — only Paper Proof

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

FEB 25 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE SAME BACKGROUND AS CARD 4CH171 —
WITH NEW SHOES AND STOCK NUMBERS

COLOR DESCRIPTION

SAME AS ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

old way

Set 6-
AC 2,
LA 10

R

Add'l Artwork
\$ 3.25
incl. Comm.
LL

old way

VERY RUSH

MUST HAVE
PROOF 2/20/55

D

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH143 ORDER NO. 89174 DATE 2-15-55

CUSTOMER NEW MICHIGAN HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW MICHIGAN HOTEL
CHICAGO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAY 2 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

- 2 EXTRA PHOTOS FOR DETAILS -

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH144 ORDER NO. 89180 DATE 2-15-55

CUSTOMER
ARAGON BALLROOM
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

MAY 2-1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Aragon Ballroom-interior)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Used Process 2 1/2
La 8.

F4

R

RUSH

F.166-
-TROPICAL FLORIDA SERIES

NO. 5CH145

ORDER No. 89183

DATE 2-16-55

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL FLORIDA'S SUNSHINE
SKIWAY
LONGEST CONTINUOUS STRUCTURE
OVER WATER IN THE WORLD. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE TISSUE OVERLAY. FOR COLORS, FOLLOW CARD
4CH695 - EXCEPT: FOR GIRDERS ON CENTER SPAN -
THEY ARE ALUMINUM AND SHOULD BE LIGHTER TO
STAND OUT BETTER. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 26 1955	MAR 4 - 1955
SKETCH				
RETOUCHING	3	2	FEB 17 1955	FEB 25 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 7 1955	
HAND COLOR PROOF				
ARTIST DEPT.	35	6		MARCH 2 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

D 11 227
255H
New Process

7 559

Rush

5x7

NO. 5CH146

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

ORDER No. 89191

DATE 2-16-55

12 1/2 M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL GR-25. ITASCA COUNTY
COURT HOUSE,
GRAND RAPIDS, MINN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE LARGE PHOTOGRAPH FOR PICTURE.
REMOVE POST SHADOWS IN FOREGROUND.
FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY.

PLANT SHRUBS AROUND BUILDING AS ON TRANSPARENCY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH				
RETOUCHING	3	2	FEB 24 1955	MAR 18 1955
REPHOTO			FEB 17 1955	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 21 1955	APR 21 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH147 ORDER NO. 89194 DATE 2-16-55

CUSTOMER
TEN EYCK HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TEN EYCK HOTEL
IN DOWNTOWN ST. PETERSBURG
(Lower Left)
OVERLOOKING BEAUTIFUL MIRROR LAKE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 2-1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT. LEFT VIEW: FEW BUSHES THAT SHOW ARE AZALEAS
PINK & RED FLOWERS (LOTS OF THEM). BALANCE OF VIEW IS NATURAL SCENERY.

RIGHT VIEW: BUILDING IS LIGHT CREAMY YELLOW (LIGHTER THAN #50), RED TILE ROOF.

AWNING #38 GREEN, #50 YELLOW LETTERING. WINDOW FRAMES & DOOR
TRIM IS GREEN. BUSHES AT SIDE OF BUILDING MOSTLY GREEN. AT TOP
OF WALL ARE SMALL AZALEA BUSHES—MOSTLY PINK FLOWERS— BUSH ALONG
PORCH (SEE CIRCLE ON OVERLAY) HAS A FEW RED FLOWERS. /

3M-11-23-53

8/21/58 - Retouched Photo sent to cust. - to red bus. gds

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Process 1 2 Reproduction 5x7
L.O.
Ret.
L.O.
1
4 1/2
8

R

as quoted

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH148 ORDER NO. 89307 DATE 2-17-55

CUSTOMER STATE-PLANTERS BANK & TRUST CO.
RICHMOND, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STATE-PLANTERS BANK AND TRUST
COMPANY
HOPEWELL, VIRGINIA

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

IN CROPPING THIS PHOTO, DO NOT TAKE MORE THAN 1/4" FROM TOP OR
CEILING, TAKE BALANCE FROM BOTTOM OR FLOOR.

BALANCE OF INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6617

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH149

ORDER NO. 89308 DATE 2-17-55

DEPT.

DATE COMPLETED

CUSTOMER

COVEY'S NEW AMERICA MOTEL
SALT LAKE CITY, UTAH

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAIN STREET ENTRANCE TO MOTEL
AND COFFEE SHOP

COVEY'S NEW AMERICA MOTEL AND COFFEE
SHOP — SALT LAKE CITY, UTAH

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SAME VIEW FOR LOWER PICTURE AS ON CARD 2CH542

FOR TOP VIEW OF MOTEL ENTRANCE USE PHOTO ENCLOSED. ~~LEAVE~~ PUT IN
A PANEL OF WHITE APPROX. 5/32" WIDE BETWEEN TWO VIEWS WITH
WORDING "MAIN STREET ENTRANCE ...ETC".

COLOR DESCRIPTION

NOTE CARD 2CH542 FOR COLORING, EXCEPT LIGHTEN A BIT.
SEE NOTATIONS ON BACK OF CARD.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

38-11-23-53

PHOTO RETURNED

PHOTO USED FOR

8x10 Reproduction

L.O. 1
Ret. 3
L.A. 8

Com Art II

DIXIE NEWS COMPANY, CHARLOTTE, N. C.

NO. 5CH150

ORDER No. 89252

DATE 2-21-55

25^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

58-MUNICIPAL AIRPORT,
CHARLOTTE, N. C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ~~TO BE SENT~~

IMPRINT SAME AS ABOVE

JUN 2-1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____


OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 7 - 1955
SKETCH				
RETOUCHING	4	2	FEB 24 1955	MAR 18 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 21 1955	MAY 26 1955
HAND COLOR PROOF				JUN 22 1955
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

✓ LOVEGROVE'S WHOLESALE, INC., FLINT³, MICHIGAN
NO5CH151
ORDER NO. 89261
DATE 2-21-55

12½M POST CARDS		C.T. ART COLORTONE	FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1	R. M. yes	
TITLE IN FULL	IMPRINT	SAME AS ABOVE	
CHEVROLET-FLINT ASSEMBLY DIVISION, FLINT, MICHIGAN			
		PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION
RETOUCHING: Take out stakes in foreground. Add clouds, take out vent on roof at left center. Make all shades in windows even. Use attached color trans-parency.
ROAD IS CONCRETE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ^{YES} RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate _____ Cost Dept. Checked _____
By _____ Date _____
ESTIMATE AND WORK SCHEDULE
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 3 1955	MAR 8 - 1955
SKETCH				
RETOUCHING	3	2	FEB 24 1955	MAR 20 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 31 55	APR 27 55
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH152 ORDER NO. 89310 DATE 2-22-55

CUSTOMER MENDELSON'S ATLANTIC RESORT
SOUTH HAVEN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 19 1955

MAY 4 - 1955

MAY 4 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Swimming Pool)

MAKE REPHOTO: REMOVE BUILDINGS ALONG LEFT SIDE. ADD UMBRELLA ON
CENTER TABLE-FRONT LEFT. REMOVE HOSE RIGHT HAND SIDE.
ADD PADS ON LOUNGING CHAIRS IN VIVID COLORS. NOTE POOL IS AN OVAL
OR EGG SHAPE, NARROWER ON DIVING BOARD END.

COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New picture

Rephoto 5x7

Ret. 3

L. O. 8

HC 1 1/2

La 9

as quoted

R

Rush

Must have proof 4/18/55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH153 ORDER NO. 89311 DATE 2-22-55

CUSTOMER MR. L.M. CLAUSEN
OLD TOWN, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUWANNEE RIVER MOTEL
OLD TOWN, FLORIDA

U.S. HIGHWAY 19 — FREE SWIMMING TO
GUESTS, IN FANNING SPRINGS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN LOWER WHITE PANEL. FOLLOW TISSUE OVERLAY ON PHOTOS.
INSERT SPRINGS VIEW IN UPPER LEFT HAND CORNER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New process

Rephoto 547

L. C. 1/2
Ref. 5
L. A. 9

as quoted

6606 R

RUSH

Conn art II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH154 ORDER NO. 83912 DATE 2-22-55

CUSTOMER MR. L. M. CLAUSEN
OLD TOWN, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M BUS.CARDS SIZE 3½ X 2½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUWANNEE RIVER MOTEL

OLD TOWN, FLORIDA

U.S.HIGHWAY 19 - FREE SWIMMING TO GUESTS,
IN FANNING SPRINGS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO.

NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 22 1955

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 5CH153. REDUCE COLOR PLATES

MAKE NEW BLACK NEGATIVE

MAKE UP R.M.

COLOR DESCRIPTION

SAME AS ABOVE

See Card

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

38-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

L. C. 1
L. A. 5

As quoted y

RUSH

Corr. Art II

IDA CASON GARDENS, CHIPLEY, GA

NO. 5CH155

ORDER No. 89271

DATE 2-22-55

12 1/2 M EACH C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

ROBIN LAKE BEACH,
IDA CASON GARDENS,
CHIPLEY, GA

IMPRINT NONE

APR 12 1955



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR TRANSPARENCY IS ENCLOSED FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 3 1955	MAR 8 - 1955
SKETCH			
RETOUCHING	2 2	FEB 28 1955	MAR 25 1955
REPHOTO			
PHOTO-LITHO			
BUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Con. Art II

✓

IDA CASON GARDENS, CHIPLEY, GA.

NO. 5CH156

ORDER No. 89271

DATE 2-22-55

12½ M EACH C.T. ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE AND GARDENS, IDA CASON GARDENS, CHIPLEY, GA.,

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

APR 22 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE POST CARD FOR COLOR INSTUCTIONS ONLY

except Clubhouse is a pale pink with white columns.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 3 1955	MAR 8 - 1955
SKETCH			
RETOUCHING	2 1	FEB 28 1955	MAR 25 1955
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	7½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

Clubhouse

*POST
Made*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH157 ORDER NO. 89314 DATE 2-22-55

CUSTOMER THE ELECTRIC NEON CLOCK CO.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE HEART OF THIS CLOCK IS ALIVE
IT IS BREATHING AND PULSATING WITH
ILLUMINATED MOTION IN COLOR

APL MODEL (add'l type on sketch)

FRONT NO. 3 No

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 13 1955

APR 12 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — ADD THE WORDS: "NEON COLORS IN ACTION"

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

old way

L. O.
Ret.
H. C.
L. A.

1
3 1/2
13/4
9

as quoted

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH158 ORDER NO. 89315 DATE 2-22-55

CUSTOMER MARSHALL ROBERTSON ADV. AGENCY
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FIRST NATIONAL BANK OF
ENGLEWOOD — 3311 SO. BROADWAY,
ENGLEWOOD, COLO.

FRONT NO. 5

(All of this on address side)

BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 28 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAP FOR REVERSE SIDE (FRONT) ENCLOSED. HAMPDEN AVENUE SHOWN SHOULD BE
MADE "GREENWOOD AVENUE". MOVE "HAMPDEN AVE." ONE STREET LEFT AND
LABEL LESS PROMINENTLY THAN "BROADWAY & GREENWOOD". HAND SHOULD
POINT UP TO BANK INSTEAD OF DOWN TO BANK.

MAKE UP FRONT

COLOR DESCRIPTION

(BRICK WORK)

- FACE #13. TRIM AND FRONT PILLARS #16. NATIVE STONE #56. ROOF #27.
- WINDOW PANELS #23. WINDOW INTERIORS #3. FLOWERS & TREES #67.
- GLASS #17. YOUR JUDGMENT ON BALANCE.

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Process

Rel. to map

L. A.

W. A. W.

no graph

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH159 ORDER NO. 89326 DATE 2-23-55

CUSTOMER JOLLY FOOD CATERERS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOLLY CLUB BANQUET HALLS
ADDISON AT CENTRAL
CHICAGO 34, ILLINOIS

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH1290. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

Bus Card

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

old cameras
L.O. 1 1/2
L.O. 2 1/2

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH160 ORDER NO. 89333 DATE 2-23-55

CUSTOMER
HOLIDAY VILLAGE MOTEL
GRAND RAPIDS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (in sky)
HOLIDAY VILLAGE MOTEL
GRAND RAPIDS, MINNESOTA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAY 3 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

USE KODACHROME TRANSPARENCY FOR COLORS ONLY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES RETURN PHOTO

3M-11-23-55

PHOTO RETURNED

TO

PHOTO USED FOR

New Business
Ret 3 1/2
La 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH162 ORDER NO 89350 DATE 2-24-55

CUSTOMER

CHIEFTAIN MOTEL
WATKINS GLEN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE CHIEFTAIN MOTEL
ON ROUTE 14, THREE MILES NORTH OF
WATKINS GLEN, N. Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAY 2-1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Miss R. ...
Pat 3
La 7

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road -- CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH161

ORDER NO. 89334 DATE 2-23-55

DEPT.

DATE COMPLETED

CUSTOMER CHICAGO ROLLER SKATE CO.,
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A FAMILY RECREATION — Don't set up

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

(at bottom):

97P-55

(C)1953 Chicago Roller Skate Co.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM COLORED PICTURE. FOLLOW SKETCH FOR LAYOUT.
MAKE THE MAN'S FACE A LITTLE LIGHTER. TAKE OUT ARTIST'S NAME.

COLOR DESCRIPTION

FOLLOW PAINTING FOR COLORS— EXCEPT LIGHTEN THE MAN'S FACE.
CANARY YELLOW BACKGROUND DOWN TO BOTTOM. TRY TO GIVE THE
WHOLE PICTURE A LIGHT AND AIRY EFFECT (AS CARD 9AH2029).

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

5x7" Rephot
2 prints
Ret #1c 4/11
L.A. 9
#40 4-7-55
as quoted
HAND COLOR
FRI 3/15
R
OK Blue
Impress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH163 ORDER NO. 89360 DATE 2-25-55

CUSTOMER C. W. MARKS SHOE CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SQUA - MOX

2223 - 2249 - 3372

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SAME BACKGROUND AS ON CARD 4CH65
AND INSERT NEW ~~XXXXXX~~ SHOES & NUMBERS AS NOTED

COLOR DESCRIPTION

SEE ABOVE: #2223 PINK: #2249 TAN: #3372 RED.
SHOE SAMPLES HEREWITH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-17-23-53

Old way
Ret 6 hrs
#40 8-10-55 HC-2421
La - 10 1/2

Add'l Artwork
& composing
\$ 17.50

Old way

6569

RUSH - MUST HAVE PROOF
3/9/55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH164 ORDER NO. 89363 DATE 2-25-55

CUSTOMER
ROYAL PALMS HOTEL
JACKSONVILLE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
ROYAL PALMS HOTEL
JACKSONVILLE, FLORIDA

MAY 1 1955

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 10 1955 B. V.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. CARD ENCLOSED
SHOWING BRICK COLOR FOR HOTEL. ROOF IS PALE RED SLATE.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

G 616

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH165 ORDER NO. 89371 DATE 2-28-55

CUSTOMER S and R HOTELS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "S AND R POPULAR PRICED HOTELS"

(see sketch for balance of type)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAY 2-1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT CHANGE BACKGROUND COLOR
TO #24 ON COLOR CHART.

TAKE OUT THE WORDS "SLEEP AND REST - STAY - RETURN"
IN THE TRADEMARK. LEAVE IN WORDS "FRIENDLY - HOTELS"

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS AS ABOVE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction

L.O. 3
Ret. 4
L.A. 9

as per sketch

R

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH166 ORDER NO. 89376 DATE 2-28-55

CUSTOMER WHITEWAY MOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full WHITEWAY MOTEL (in center sky)
ON THE SKYWAY ROUTE — ST. PETERSBURG,
FLORIDA.

APR 20 1955

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 2 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Photo damaged when received)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Mar 1955
Pet 4
La 7

✗

DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN

NO. 5CH167

ORDER No. 89448

DATE 3-1-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO,

IMPRINT SAME AS ABOVE

TITLE IN FULL
STATE
WINONA TEACHERS COLLEGE
SHOWING NEW MEMORIAL HALL,
WINONA, MINNESOTA



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG-BRK-RED; GREY STONE TRIM LFT. BLDG. GLASS BLOCKS
ENTRANCE AND 1/2 FLOOR ABOVE, STAINLESS TRIM, GREEN GRASS, ADD
LEAVES ON TREES & BUSHES. REMOVE TREE AT FAR RIGHT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 10 1955	MAR 11 1955
SKETCH				
RETOUCHING		3	MAR 5 1955	MAR 9 1955
REPHOTO			MAR 2 1955	MAR 4 1955
PHOTO-LITHO			MAR 16 1955	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 5CH168

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER No. 89449

3-1-55

25 M ~~XXX~~ POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

8-TAMPA'S FABULOUS BAYSHORE ~~XXX~~
DRIVE, TAMPA, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAY 7 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED ON PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT. .	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1955	MAR 8 - 1955
SKETCH	1			
RETOUCHING		3	MAR 2 1955	MAR 29 1955
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH169 ORDER NO. 89389 DATE 3-2-55

CUSTOMER FIRST LUTHERAN CHURCH
GRAETTINGER, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHAPEL — INGHAM LAKE BIBLE
CAMP

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 5 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

None process

Ret.
L.A.

2 1/2
7 1/2

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH170 ORDER NO. 89389 DATE 3-2-55

CUSTOMER

FIRST LUTHERAN CHURCH
GRAETTINGER, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
INGHAM LAKE BIBLE CAMP
DORMITORIES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAY 5 - 1955 BP

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

New Photos

Ret.
L.A.

1 1/2
7 3/4

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH171 ORDER NO. 89389 DATE 3-2-55

CUSTOMER
FIRST LUTHERAN CHURCH
GRAETTINGER, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
INGHAM LAKE BIBLE CAMP
SWIMMING BEACH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAY 5 - 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: MAKE THE LIFEGUARD IN
THE BOAT LOOK LIKE A MAN (INSTEAD OF GIRL) AND
WEARING A WHITE TEE SHIRT AND SWIMMING TRUNKS.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

YES

NO

new process

Ret.
L.A.

2 1/2
7 1/2

R

Corr. Act II

INFORMATION CENTER,
HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. 5CH172

ORDER No. 89397

DATE 3-2-55

6 1/2

M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES ~~to come~~

TITLE IN FULL

IMPRINT SAME AS ABOVE

HERSHEY PARK POOL, HERSHEY, PA.

(Title to come)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Swimming Pool)

REMOVE TREE LIMB SHADOW IN FOREGROUND. BATHHOUSE & LIGHTHOUSE ON ISLAND #36. ROOF OF BATHHOUSE #18. AWNING #2. CUPOLA OF LIGHTHOUSE #18. DIVING PLATFORM #27. RIGHT BACKGROUND IS CONCRETE STADIUM, SURFACED PARKING GROUND. LEFT BACKGROUND IS HOTEL HERSHEY WITH LIGHT GREEN ROOF HOTEL, ABOUT #13.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of order for this customer. Please to it that all cuts or negatives are uniform and colors are in harmony with each other make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 12 1955
SKETCH				MAR 25 1955
RETOUCHING		2 1/2	MAR 5 1955	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			APR 13 1955	
HAND COLOR PROOF				MAY 26 1955
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By

By

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Retouched photo
to office

1
INFORMATION CENTER,
HERSHEY ~~ESTATES GREENHOUSES~~, HERSHEY, PA.

NO. 5CH173

ORDER No. ~~MM~~ 89397

DATE 3-2-55

6 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-~~to come~~

TITLE IN FULL

IMPRINT SAME AS ABOVE

HERSHEY PARK MAIN PEDESTRIAN ENTRANCE,
HERSHEY, PA.

MAY 19 1955

(Title to come)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Park Entrance)

REMOVE CARS. LEAVE IN THE PEOPLE.

BRING OUT STRONGLY THE ELK STATUE, ESPECIALLY HIS BACK.

LETTERS IN "HERSHEY PARK" ARE GOLD. BALANCE IS NATURAL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 12 1955
SKETCH				
RETOUCHING	2	2	MAR 5 1955	MAR 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 13 1955	MAY 26 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 $\frac{1}{2}$		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

2
Subjects of
order for this order. Please
to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Retouched photo
to file*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH174 ORDER NO. 89504 DATE 3-2-55

CUSTOMER RIDGE PLAZA MOTEL,
HAINES CITY, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIDGE PLAZA MOTEL,
HAINES CITY, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

2M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Was P. 4 1/2
La 7.

R

596

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH175 ORDER NO. 89510 DATE 3-3-55

CUSTOMER THE CRAWFORD W. LONG MEMORIAL HOSPITAL
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CRAWFORD W. LONG MEMORIAL
HOSPITAL,
ATLANTA, GA.

MAY

etc as on card
16401

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 17 1955 B.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE OLD PHOTO FROM OB401 (5 VIEWS).

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New process.

Ref. 2 1/2
L. A. 9

Handwritten mark resembling a stylized 'R' or 'E'.

G 619

THE CRAWFORD W. LONG MEMORIAL HOSPITAL — ATLANTA, GA.



1. ORIGINAL DAVIS-FISCHER SANATORIUM, 30 CREW STREET, S. W., 1908-1909. 2. (A.) ORIGINAL BUILDING DAVIS-FISCHER SANATORIUM, OUR PRESENT SITE, BUILT 1910-1911. 3. (B.) SEVEN-STORY BUILDING ADDITION, 1923-1924. NAME CHANGED TO CRAWFORD W. LONG MEMORIAL HOSPITAL ON MARCH 30, 1931. 4. NURSES' HOME, 1940. 5. EMILY WINSHIP WOODRUFF MATERNITY CENTER. BEING BUILT 1941-1942.

Successors to Davis-Fischer Sanatorium

18401

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH176 ORDER NO. 89512 DATE 3-3-55

CUSTOMER
PLAZA MOTEL
CICERO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PLAZA MOTEL

3030 SOUTH CICERO AVENUE

(Route 50)

CICERO, ILLINOIS Olympic 6-0300

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAY 4 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

FOLLOW TISSUE OVERLAY FOR CROPPING, ETC. REMOVE POLES, CHIMNEYS,
AND BUILDINGS AT EXTREME RIGHT HAND SIDE. PUT FOLIAGE ON TREES.
PARKING SPACE TO BE BLACK TOP. PANEL AT BOTTOM OF PICTURE
SIDE WITH TITLE.

MOVE MOTEL SIGN NEARER TO BUILDING.

COLOR DESCRIPTION

GREEN GRASS AND TREE FOLIAGE. SEE ALSO TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-11-23-52

PHOTO RETURNED

TO

PHOTO USED FOR

New Green

Ref: 57/2
L.A. 7

5th
" full

See "large"

See quoted H

R

596

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH177 ORDER NO. 89513 DATE 3-3-55

CUSTOMER
PLAZA MOTEL
CICERO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PLAZA MOTEL

3030 SOUTH CICERO AVENUE

(Route 50)

CICERO, ILLINOIS

Olympic 6-0300

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 5CH176. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

Bus Card

New process
L.O. 1/2
L.A. 4

G596

ASSOCIATED POST CARD CO., FORT KNOX, KY.
PHOTOGRAPH BY WOLTZ STUDIO, FORT KNOX, KY..

NO. 5CH178

ORDER No. 89470

DATE 3-3-55

12¹/₂ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS, BRING OUT AMERICAN FLAG

WHITE MARBLE, CEMENT WALK, ALL GREEN GRASS, REMOVE TREES, FENCE,
ETC.,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 8 - 1955
SKETCH				
RETOUCHING	2	2 1/2	MAR 8 1955	MAR 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

G630

ASSOCIATED POST CARD CO., FORT KNOX, KY
PHOTOGRAPH BY WOLTZ STUDIO, FORT KNOX, KY.

NO. 5CH179

ORDER No. 89470

DATE 3-3-55

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

JUN 13 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VARIATION OF COLORS TO BUILDINGS, LARGE BLDG. RED BRICK, WHITE TRIM, BLACK ROOF, GRASS SHAUBERY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 8 - 1955
SKETCH				
RETOUCHING		2	MAR 8 1955	MAR 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 30 1955	APR 21 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 5CH180

ASSOCIATED POST CARD CO., FORT KNOX, KY.
PHOTOGRAPH BY WOLTZ STUDIO, FORT KNOX, KY.

ORDER No. 89470

DATE 3-3-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~1B~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. JUN 13 1955

RETOUCHING AND COLOR DESCRIPTION

BLACK ROOFS, BLACK ROOFS, BUFF-TAN
WHITE BLDG IN FOREGROUND
IN BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 8 - 1955
SKETCH				
RETOUCHING		3	MAR 8 1955	MAR 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 21 1955	APR 19 1955
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ASSOCIATED POST CARD CO., FORT KNOX, KY.
PHOTOGRAPH BY WOLTZ STUDIO, FORT KNOX, KY.✓

NO. '(5CH181

ORDER NO. 89470

DATE 3-3-55

12¹/₂M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. to come

IMPRINT SAME AS ABOVE ✓

JUN 13 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLACK ROOFS, OFF WHITE BLDGS. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1955	JUN 8 - 1955
SKETCH				
RETOUCHING		2	MAR 8 1955	MAR 25 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8 1/2		

DATE PRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

5
Order for this estimate. Please
note to it that all cuts or
changes are uniform and colors are
in harmony with each other
to make an attractive set.

ASSOCIATED POST CARD CO., FORT KNOX, KY.
PHOTOGRAPH BY WOLTZ STUDIO, FORT KNOX, KY.

NO. 5CH182

ORDER No. 89470

DATE 3-3-55

12 $\frac{1}{2}$ " M POST CARD C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. to come

IMPRINT SAME AS ABOVE

JUN 13 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK, ROOFS RED TILE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL ^{VES}PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Administration Building
AND ARMY THEATRE
FT KNOX, KY

lighter Brick + not enough
contrast between Green of Trees
+ grass

5CH182

Associated Postcard Co., Ft. Knox, Ky.

Photo By WOLTZ Studio FT KNOX KY.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 8 - 1955
SKETCH				
RETOUCHING		3	MAR 8 1955	MAR 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DATE Photo Returned to Customer

order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SHAW NEWS ^{CO.} ~~NEWS~~, GRAND RAPIDS, MICH.
COURTESY OF GRAND RAPIDS, CHAMBER OF COMMERCE
PHOTO/

NO. 5CH184

ORDER No. 89471

DATE 3-3-55

25M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIVERFRONT AND SKYLINE, GRAND
RAPIDS, MICHIGAN.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

~~RIVERFRONT AND SKYLINE, GRAND
RAPIDS, MICHIGAN~~

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION Crop about as marked. Add clouds. Take out poles and wires in foreground and lamp posts on bridges. Take out all old cars. Take out smoke at extreme left. Bldg. on left is concrete with black trim and black slate roof. Bridge at right is concrete with red brick road. Bldg. in center foreground: Left one is buff brick. Right one is red brick with black panels and white letters. "Sears" bldg. is red brick. Letter are white on black at top and black on white at bottom. Tallest bldg. in background is white. Aerial is red and white.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF ^{YES} RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 14 1955	MAR 14 1955
SKETCH				
RETOUCHING		3 1/2	MAR 20 1955	MAR 29 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 31 1955	APR 27 1955
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CO.,
SHAW NEWS, GRAND RAPIDS, MICH.
COURTESY OF GRAND RAPIDS, CHAMBER OF COMMERCE
PHOTO/

NO. 5CH185

ORDER No. 89471

DATE 3-3-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF GRAND RAPIDS,
MICHIGAN./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

~~XXXXXXXXXXXXXXXXXXXX~~
~~MICHIGAN~~

MAY 11 1955

PHOTO PROPERTY OF ~~XXX~~ CUST.

RETOUCHING AND COLOR DESCRIPTION

Crop about as marked. Take out smoke in center.
Follow attached card for colors. Make colors more distinct

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1955	MAR 11 1955
SKETCH	4	3		
RETOUCHING			MAR 20 1955	MAR 30 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 4 1955	MAY 17 1955
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

New Process

E. MADCIFF, HERSHEY, PA.

NO. 5CH186

ORDER No. 89478

DATE 3-4-55

12 $\frac{1}{2}$ "^M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AN AMISHMAN TRAVELS A ~~REKSEK~~
PENNSYLVANIA ROAD



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Carriage top and side 17; framework, black
Horse 59
Man's shirt 18; pants 64; whiskers, gray
Remove cars,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects of
order for this customer. Please
see to it that all the nega-
tives are returned and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1955	MAR 11 1955
SKETCH	1		MAR 20 1955	MAR 29 1955
RETOUCHING	2			
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 31 1955	MAY 7 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E. MADCIFF, HERSHEY, PA.

NO. 5CH187

ORDER NO. 89478

DATE 3-4-55

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COOKING APPLE BUTTER IN
PENNSYLVANIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Foreground lady: apron green - 8 with white dots; rick rack - 54
dress 36 shoes, black
Other lady: dress 14 apron 20 sunbonnet 15
Woodwork 32 kettles--copper inside; black (smoked) outside
black grates and stove
Walls-dirty ~~white wash~~ WHITEWASH
Dark red brick.
Remove the "modern" pipe in upper right

SUBMIT: RET. PHOTO REPHOTO B.L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 7 1955	MAR 11 1955
SKETCH				
RETOUCHING	4	2	MAR 20 1955	MAR 29 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	27	9	MAR 31 1955	APR 21 1955

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Com. City II

E. MADCIFF, HERSHEY, PA.

NO. 5CH188

ORDER No. 89478

DATE 3-4-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMISH AND MENNONITES / ON PENNSYLVANIA'S
COUNTRY ROADS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

APR 28 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Horses 59
First carriage top 17; others, black
clothes 64

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
and make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 7 1955	MAR 11 1955
SKETCH	4	1 hr	MAR 20 1955	MAR 29 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7	MAR 31 1955	MAY 7 1955

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 50H189

ORDER NO. 89478

DATE 3-4-55

12¹/₂M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A SUMMER DAY IN A PENNSYLVANIA
DUTCH TOWN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Bonnet, black, shoes, bag, black. Dress, dark gray with ~~white~~
white dots.

Remove-Newberry sign on store window Believe it would be well
to crop picture on left at last panel of window

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4

Subjects or

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 11 1955	
SKETCH	4	1-2	MAR 20 1955	MAR 29 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Corr. Art II

SAUGATUCK REXALL DRUG CO., SAUGATUCK, MICH.

NO. 5CH190

ORDER No. 89482

DATE 3-7-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH ON LAKE MICHIGAN AT SAUGATUCK,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ~~to come~~

IMPRINT NONE

MAY 18 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

Make bright colors. Add more people in water at left foreground. Add clouds, bring out stairway in background. Different colored bathing suits.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of this customer. Please note that all subjects or negative subjects are not returned unless the subject is returned with other subjects and literature set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1955
SKETCH				
RETOUCHING	2	1	MAR 8 1955	MAR 31 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 8 1955	MAY 7 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2nd copy
New Photo

[Large handwritten signature]

SAUGATUCK REXALL DRUG CO., SAUGATUCK, MICH.

NO. 5CH191

ORDER NO. 89482

DATE 3-7-55

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES - XXXXXX

TITLE IN FULL

YACHT APPROACHING SAUGATUCK
MICHIGAN HARBOR

IMPRINT NONE



MAY 2-1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

Make Fall Scene. Add clouds, leave in 2 pillars in water at foreground.

Make Fall coloring. Yacht is white with natural trim. Be sure to show people on yacht.

FALL COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other.

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 10 1955	MAR 10 1955
SKETCH				
RETOUCHING	2	1/2	MAR 20 1955	MAR 21 1955
REPHOTO				
PHOTO-LITHO			APR 4 1955	MAY 7 1955
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

RUSH

SAUGATUCK REXALL DRUG CO., SAUGATUCK, MICH.

NO. 5CH192

ORDER No. 89482

DATE 3-7-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATER SKIING ON KALAMAZOO RIVER,
SAUGATUCK, MICHIGAN,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - NO CORO

IMPRINT NONE

No

MAY 18 1955

PHOTO PROPERTY OF C.T.

MAY 2 - 1955

RETOUCHING AND COLOR DESCRIPTION

Add clouds, bring out boat and water skier on water, take out building under construction at right. Boats in foreground are bright red and white. Water ski boat is white, ~~XX~~ Boat at left across river is bright green, it is a ferry boat. Bldgs. are white with black roofs. Concrete driveway leading to hotel. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are correct. Each other

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				APR 4 - 1955
SKETCH				
RETOUCHING	2	1 1/2	MAR 8 1955	MAR 31 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

RUSH

SAUGATUCK REXALL DRUG CO., SAUGATUCK, MICH.

NO. 5CH193

ORDER No. 89482

DATE 3-7-55

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ to come

IMPRINT NONE

No

TITLE IN FULL
MAIN STREET, SAUGATUCK, MICHIGAN



MAY 18 1955

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION Take out 3 ears at left foreground, take out wires and poles. Leave in parking signs, add clouds, pave street and take out cracks. Take out vines on bldg at right, bldg is customers'. It is red brick with white window trim at bottom in front. Bank at right foreground is white with black lettering. Bldg with vines on side is red brick (take out vines) with white window trim and white at front bottom. Bldg. at left is white with black roof. Dark Green window trim. Road is concrete, dark green branches.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please be so it that all color or negative are well done and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1955
SKETCH				
RETOUCHING	2		MAR 8 1955	MAR 31 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 8 1955	MAY 7 1955
HAND COLOR PROOF				
ARTIST DEPT.		72		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

[Large handwritten signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH195 ORDER NO. 89536 DATE 3-8-55

CUSTOMER NEBO LUTHERAN SUNDAY SCHOOL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border -- Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEBO LUTHERAN CHURCH
N. MENARD AVE. AND DAKIN ST.,
CHICAGO, ILL.,

MAY 10 1955

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUL 25 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY
(EXTRA PHOTO ENCLOSED)

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Nebo
Pat 3 1/2
La 734

WIP

as given

ADV. ORDER

CUSTOMER BARKER GREETING CARD CO.,
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE-WHITE
(All of this on address side) BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full A MERRY CHRISTMAS AND
A HAPPY NEW YEAR TO YOU ...

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER'S ORIGINAL CARD
AS CLOSELY AS POSSIBLE FOR REPRODUCTION.

COLOR DESCRIPTION

FOLLOW CUSTOMER'S ORIGINAL CARD FOR
COLORS.

Customers
Original reg. ret
Solid
on

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
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3M-11-23-83

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH197 ORDER NO. 89551 DATE 3-8-55

CUSTOMER HARPEL'S
LEBANON, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

37 Miles East of 43 Miles west of
Harrisburg, Pa. Allentown, Pa.
WHITE HALL COURT
U.S. ROUTE 22 BETHEL, PA.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JUN 10 1955

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PICTURE ABOUT 1-1/2" AT BOTTOM. REMOVE ENTRANCE SIGN
AT RIGHT, 6 ROAD STAKES, TALL ELECTRIC POLE. MAKE FLAG MORE PROMINENT.

COLOR DESCRIPTION

BUILDING IS OF WHITE CEMENT BLOCKS. CHAIRS ON PORCHES ARE
ALTERNATELY GREEN AND YELLOW. VASES ON PORCH ARE RED. FLOWERS
IN PLOT ARE TO BE RED. POSTS AND CORNICES ON BUILDING ARE YELLOW.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

New Process
Ret 2 1/2
La 7

6 616

NO. 5CH198

DISTRIBUTED BY KALAMAZOO PHOTO LAB, KALAMAZOO, MICH ORDER No. 89588

PHOTO BY MARION STUDIO

DATE 3-11-55

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

THE UPJOHN COMPANY

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF CUST.

MAY 11 1955

RETOUCHING AND COLOR DESCRIPTION

MAIN VIEW IS PHOTO #1. BUFF BRICK BUILDING. LETTERING DARK BROWN. WINDOW TRIM - GOLD. TOWERS - RED AND WHITE.

PHOTO #2 - TO BE INSERTED AT UPPER RIGHT OF CARD. (ENTRANCE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By Date ESTIMATE AND WORK SCHEDULE By Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1955	MAR 31 1955
SKETCH				
RETOUCHING	3	3	MAR 5 1955	APR 1 1955
REPHOTO			MAR 21 1955	MAR 25 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 8 1956	
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

New Process

INDIANA BEACH, INC., MONTICELLO, INDIANA

NO. 5CH199

ORDER NO. 89617

DATE 3-11-55.

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

IMPRINT ~~SOME ABOVE~~ NONE

UPPER: BEACH FRONT, INDIANA
BEACH, SHAFER LAKE

LOWER: THE HOOSIER STATES
LARGEST SUMMER RESORT

APR 25 1955

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1955	MAR 24 1955
SKETCH				
RETOUCHING	3	2-1	MAR 24 1955	MAR 29 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			MAR 31 1955	APR 27 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7-1		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH200

ORDER NO. 89707 DATE 3-15-55

DEPT.

DATE COMPLETED

CUSTOMER

BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

VALLEY VIEW MOTEL
20495 LORAIN ROAD - CLEVELAND, OHIO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

MAY 10 1955
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

A- TAKE OUT AUTO. B- ADD FOLIAGE TO TREES IN BACKGROUND. C- TAKE OUT SIGNS IN WINDOW OF COFFEE SHOP. D- OPEN BLINDS IN WINDOWS. E- ELIMINATE CHIMNEYS ON TOP OF BUILDING. L- SMOOTH OUT ROAD PAVEMENT. M- STRENGTHEN LETTERING SO IT WILL BE READABLE. LETTERS TO MATCH THOSE ON TISSUE OVERLAY.

COLOR DESCRIPTION

F* WALLS OF BUILDING #40 PINK. G- SIGN IS WHITE. H- TRIM ON BUILDING, WINDOW FRAMES, DOORS & WROUGHT IRON RAILINGS, ARE WHITE.
I - SIGN ON POST- # 11 PINK. J- LAWN AND SHRUBBERY, GREEN.
K- ASPHALT DRIVE- BLACK.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

New Photo
Box 4
La 7
Lynn

6616

NO. 5CH201

CHAMPAIGN & URBANA NEWS AGENCY, CHAMPAIGN, ILL.

ORDER No. 89641

DATE 3-16-55.


6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"COMBO ROOM" - AIRMEN'S CLUB



RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

MAKE REPHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAY 24 1955

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 22 1955	MAR 31 1955
SKETCH			
RETOUCHING	2 3½	MAR 21 1955	APR 18 1955
REPHOTO		MAR 21 1955	
PHOTO-LITHO		APR 19 1955	MAY 26 1955
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAMPAIGN & URBANA NEWS AGENCY, CHAMPAIGN, ILL. NO. 5CH202
ORDER No89641
DATE 3-16-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BALLROOM "CHANDELLE" - N.C.O. CLUB



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

MAY 24 1955

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1955	MAR 31 1955
SKETCH				
RETOUCHING	2	2	MAR 21 1955	
REPHOTO			MAR 21 1955	3-25-55
PHOTO-LITHO				
BLEUPRINT			APR 19 1955	
STRIPPING, OPAQUING				MAY 26 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MR. E.F. JORDAN, JACKSON, MICH.

NO. 5CH203

ORDER No. 89730

DATE 3-16-55

6½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIVID NIGHT SCENE,
CASCADES, SPARKS FOUNDATION,
JACKSON, MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as
2AH637

IMPRINT NONE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH /

Use photo 4CH701

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 21 1955	MAR 24 1955
SKETCH		1		
RETOUCHING		8		MAR 25 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 30 1955	3/31/55
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Old method
Auto offset from
4CH701

DISTRIBUTED BY LINCOLN SOUVENIR & GIFT SHOP,
1407 MONUMENT AVENUE, SPRINGFIELD, ILLINOIS

NO. 5CH204

ORDER No. 89649

DATE 3-16-55

6 1/2 M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KITCHEN, ABRAHAM LINCOLN'S
HOME, SPRINGFIELD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO BY BROCK

JUN 17 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE EKTACHROME 5CK569 FOR COLOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of
order for this customer. Please
note to it that all customer nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5CH704

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 21 1955	MAR 24 1955
SKETCH				
RETOUCHING	4	1	MAR 25 1955	MAR 30 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 4 1955	JUN 22 1955
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Handwritten notes and signatures in red ink, including "H. B. Brock" and "J. H. Brock".

NO. 5CH205

DISTRIBUTED BY LINCOLN SOUVENIR & GIFT SHOP,
1407 MONUMENT AVENUE, SPRINGFIELD, ILLINOIS

ORDER No. 89649

DATE 3-16-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MRS. LINCOLN'S BEDROOM, ABRAHAM
LINCOLN'S HOME, SPRINGFIELD,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

~~DATE BY CHECK~~

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE EKTACHROME ENCLOSED FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

5CH703

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1955	MAR 24 1955
SKETCH				
RETOUCHING	3	1 1/2	MAR 25 1955	MAR 29 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAR 31 1955	MAY 17 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Transit to Rock
2/9/56
AS

SAUGATUCK REXALL DRUG CO. SAUGATUCK, MICH.

NO. 5CH194

ORDER NO. 89482

DATE 3-7-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES - NO

TITLE IN FULL

IMPRINT

NONE

No

SAUGATUCK, MICHIGAN, FROM TOP OF
MT. BALDHEAD

APR 27 1955



MAY 18 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Add clouds, bring out bridge in background. Bring out the 2 boats at white bldg on left. Be sure to show water as shown on photo in background. (show the peninsula) Pavilion at right is red with black roof. Bldg. at left is white, black roof also.,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 4 - 1955
SKETCH			
RETOUCHING	2 2	MAR 8 1955	MAR 31 1955
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		APR 8 1955	MAY 7 1955
HAND COLOR PROOF			
ARTIST DEPT.	7		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

5 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten signature/initials across the bottom right of the page.]

B & W NEWS AGENCY, WACO, TEXAS

NO. 5CH206

ORDER No. 89650

DATE 3-16-55

12 1/2 M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

ARMSTRONG - BROWNING LIBRARY
ON THE CAMPUS OF BAYLOR UNIVERSITY,
WACO, TEXAS,



PHOTO PROPERTY OF CUST.

MAY 10 1955

RETOUCHING AND COLOR DESCRIPTION

PUT LEAVES ON TREES, FIX SHRUBS, PINK FLOWERS FAR RIGHT
RED ON SHRUBS ON RIGHT
CONCRETE BLDG., BRONZE DOOR & RAILING, STAINED WINDOWS, VERY
PALE RED BRICK WALK & STAIRS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 21 1955	MAR 24 1955
SKETCH				
RETOUCHING	4	1 1/2	MAR 25 1955	MAR 31 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY MRS. MINA F. SHONKWILER,
117 E. WASHINGTON ST., SPRINGFIELD, ILL.

NO. 5CH207

ORDER No. 89733

DATE 3-16-55

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL MR. LINCOLN'S BEDROOM,
ABRAHAM LINCOLN'S HOME,
SPRINGFIELD, ILLINOIS

IMPRINT SAME AS ABOVE



MAY 17 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BOTTOM TITLE ON PICTURE SIDE IN REVERSE TYPE.

FOR COLORS - REFER TO KODACHROME TRANSPARENCY
(only) SUBJECT 5CK568.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 21 1955	MAR 24 1955
SKETCH				
RETOUCHING	4	1-	MAR 25 1955	MAR 31 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 4 1955	MAY 1 1955
STRIPPING, OPAQUING				JUN 22 1955
HAND COLOR PROOF				
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5CH207

Hand Kodachrome

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

NO. 5CH208

ORDER No. 89741

DATE 3-17-55

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES *same as above*

TITLE IN FULL THE HOUSE OF GOD,
MOOSEHEART, ILLINOIS

IMPRINT SAME AS ABOVE



B

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME TRANSPARENCY AS COLOR GUIDE ONLY
SHOW GREENER GRASS, AND SOME CLOUDS IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 28 1955
SKETCH				
RETOUCHING	5	2	MAR 28 1955	MAR 28 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 21 1955	JUN 9 1955
ARTIST DEPT.		6		JUL 8 1955

DATE BLUEPRINT OK'D

DATE Fitted

By

By

DATE HAND-COLOR PROOF OK'D

DATE Photo Returned to Customer

Transp. 7/29/55

for [unclear] [unclear]

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

NO. 5CH209

ORDER No. 89744

DATE 3-17-55

6½ M MINIATURE VIEW 2½ X 3½ C.T.ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. NO

R. M. YES-same as
5CH208

TITLE IN FULL

IMPRINT NONE

THE HOUSE OF GOD,
MOOSEHEART, ILLINOIS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH208. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 28 1955
SKETCH		1/2		
RETOUCHING			MAR 20 1955	APR 20 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 21 1955	JUN 9 1955
STRIPPING, OPAQUING				JUL 8 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

NO. 5CH210

ORDER No. 89744

DATE 3-17-55

6½ M MINIATURE VIEW 2½ X 3½ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MALCOLM R. GILES MEMORIAL HIGH
SCHOOL, MOOSEHEART, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as
4CH744

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH744. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 28 1955
SKETCH		X		
RETOUCHING			MAR 29 1955	4-19 55
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

#1

Albumen

Lens R. 65

Camera R. 48 - 145

Board R. 23 - 899

D. B. 25 X 20 X 2

L.T.B. 20 X 15 X 2

V. 25 X 30 X 2

R. 12 X 40 X 2

B. 25 X 20 X 2



25
11
v

Change
on
shoot
camera
Tou
Thou
camera
Tou
24

660

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 5CH211

ORDER No. 89759

DATE 3-21-55

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL 19- LAMBROS APARTMENTS, OCEAN CITY, MD. /

IMPRINT SAME AS ABOVE

JUL 6 - 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 35MM SLIDE FOR COLORS ONLY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 29 1955
SKETCH				
RETOUCHING			JUN 27 1955	JUN 27 1955
REPHOTO			JUN 23 1955	JUN 23 1955
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				JUL 8
HAND COLOR PROOF	40	1.2		7-9-55
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Red Impression
old stage

Red Very Rush
Must have proof
6/30/55

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO
PHOTO COURTESY OF OUTCALT - GUENTHER & ASSOCIATES*
ARCHITECTS

NO. 5CH212

ORDER No. 89658

DATE 3-21-55

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C-51 ENTRANCE, TERMINAL BUILDING,
CLEVELAND HOPKINS AIRPORT, CLEVELAND,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES

IMPRINT

SAME AS ABOVE

JUN 13 1955

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION Use attached artist sketch. Put airplane in sky like on 1CH1902. Add sky and clouds. Take out people, put in better ones. Show black top driveway leading to entrance. Give credit line: Outcalt - Guenther & Associates - Architects. Wall at left is stainless steel, extreme left wall under overhang is olive-grey brick. Doors are glass, chrome trim, panel over doors is glass. Right wall under overhang is tan-erine red brick. Pillars ar stainless steel, cieling of overhang is aluminum, green grass and shrubs.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ ESTIMATE AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 28 1955
SKETCH				
RETOUCHING		4	MAR 29 1955	APR 26 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 26 1955	JUN 22 1955
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HERSHEY INFORMATION CENTER, HERSHEY, PA

NO. 5CH213

ORDER No. 89659

DATE 3-21-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

155-HERSHEY PARK GOLF CLUB AND
18TH GREEN, HERSHEY, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAY 11 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Crop 1 inch at bottom. Stone in building is #39; trimming is white; slant roof is dark shingle..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 24 1955	MAR 28 1955
SKETCH			
RETOUCHING	2	MAR 29 1955	APR 1 1955
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		APR 8 1955	MAY 18 1955
HAND COLOR PROOF			
ARTIST DEPT.	7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____


DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HERSHEY INFORMATION CENTER, HERSHEY, PA.

NO. 5CH214

ORDER No. 89659

DATE 3-21-55

6 1/2 M POST CARDS C.P. ART COLOMONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	
TITLE IN FULL	
152-THE HERSHEY STADIUM-"THE CHOCOLATE BOWL"-HERSHEY, PA. /	
	
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT No. 1	R. M. YES
IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF CUST.	
RETOUCHING AND COLOR DESCRIPTION	
<p>Center is green; track is black top; "horseshoe like circle" in foreground and blacklike line in center are trees acting as barrier to view; Arena building showing in left background-green roof, 29, cement building; smaller attached building to right of arena has roof in green, about 21. Pool in right rear put in water. Shadows from the floodlight poles should be removed.</p>	
SUBMIT:	RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO
ENVELOPE PHOTO TICKET	

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAY 24 1955

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By _____		By _____		By _____	
Date _____		Date _____		Date _____	
AND WORK SCHEDULE		AND WORK SCHEDULE		AND WORK SCHEDULE	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up	Clock No. Time Allowed	MAR 24 1955	MAR 28 1955		
SKETCH		MAR 29 1955	APR 1 1955		
RETOUCHING					
REPHOTO					
PHOTO-LITHO					
BLUEPRINT		APR 8 1955			
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.					
DATE BLUEPRINT OK'D _____		DATE Filed _____			
By _____		By _____			
DATE HAND COLOR PROOF OK'D _____		DATE Photo Returned to Customer _____			
_____		_____			

MAY 26 1955

HERSHEY INFORMATION CENTER, HERSHEY, PA

NO. ~~XXXXXX~~ 5CH215

ORDER No. 89659

DATE 3-21-55

61 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

29-THE HERSHEY SPORTS ARENA, HOME OF
THE HERSHEY HOCKEY CLUB, HERSHEY, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

MAY 11 1955

RETOUCHING AND COLOR DESCRIPTION

Remove all cars, do not add trees! Green roof, 29; cement building
crop 1 inch from bottom

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 28 1955
SKETCH				
RETOUCHING	4	2 hr	MAR 29 1955	APR 1 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 8 1955	MAY 18 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

HERSHEY INFORMATION CENTER, HERSHEY, PA.

NO. 5CH216

ORDER No. 89659

DATE 3-21-55

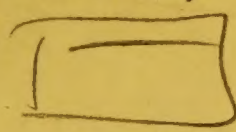
6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

125-MILTON HERSHEY JUNIOR-SENIOR
HIGH SCHOOL AND COUNTRYSIDE,
HERSHEY, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

XXXXXXXXXX

MAY 20 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Crop picture at bottom; yellow brick, #15; fix flowers in plot.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 28 1955
SKETCH				
RETOUCHING		3	MAR 29 1955	APR 6 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 8 1955	5/20/55
HAND COLOR PROOF				
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

HERSHEY INFORMATION CENTER, HERSHEY, PA.

NO. 5CH217

ORDER No. 89659

DATE 31-21-55

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

156-POST OFFICE, MODERN WINDOWLESS
OFFICE BUILDING, HERSHEY CHOCOLATE
CORPORATION PLANT, HERSHEY, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Buildings are gray; Windows in windowless building are glass; ivy grows on factory wall along street; it also grows on office building but here building is of prime importance. Remove streetcar tracks and poles for streetcars. Smoke stacks are yellow brick. The "island" has grass; people are not to be removed. Flags of course are to be shown. Sign on last "island pole" to be removed.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 24 1955	MAR 28 1955
SKETCH				
RETOUCHING	4	3	MAR 29 1955	APR 4 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 8 1956	
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH218 ORDER NO. 89775 DATE 3-22-55

CUSTOMER
SUNNYSIDE MOTEL
LA GRANGE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SUNNYSIDE MOTEL

U.S. RTS. 66 & 45 — LA GRANGE, ILL.

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 2 - 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT: — BUT WITH A NARROWER PANEL FOR TITLE.

NOTE OVERLAY. PUT IN A COUPLE OF TABLES & CHAIR WITH UMBRELLAS,
ON LAWN SPACE 3 FLOWER BEDS AND PUT A FEW LOW EVERGREENS BETWEEN.

COLOR DESCRIPTION

NOTE OVERLAY ON SKETCH FOR COLORS AND ALSO INSTRUCTIONS
ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos

L.O. 1/2

Ref. 4 1/2

L.A. 8 1/2

HC 2

LA 10 1/2

as quoted

RUSH
Must have proof

4/13/55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CH219 ORDER NO. 89788 DATE 3-23-55

CUSTOMER
DRUID HILLS BAPTIST CHURCH
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
DRUID HILLS BAPTIST CHURCH
PONCE DE LEON AVE. AT N. HIGHLAND
ATLANTA, GA.

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

JUN 8 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Now process

Ret. 8 1/2
L.A. 7.

OK BJM

as quoted

2-Photos Returned 8/22 E.J.H.